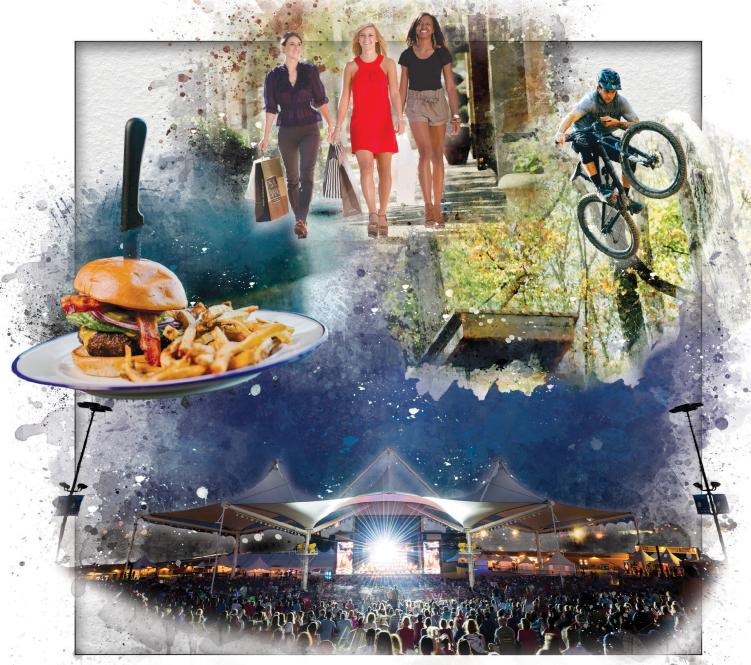
# the Good Life



DESTINATION GUIDE





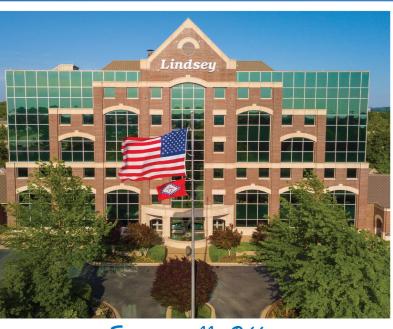
**2020 - 2021** edition

Whether you are visiting or relocating to Northwest Arkansas, explore this guide to discover *The Good Life* in the Rogers-Lowell Area.

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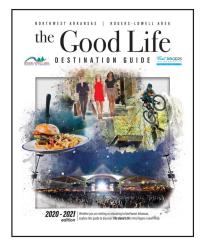
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The 2020-2021 *The Good Life* cover design was created in a style that emulates painted techniques and showcases shopping, dining, adventure and entertainment. The style is meant to reflect the blossoming art-centric culture as well as the vibrancy of color in Northwest Arkansas. It really is *The Good Life* in NWA!

Edited and produced by

#### the Rogers-Lowell Area Chamber of Commerce

317 West Walnut, Rogers, AR 72756 (479) 636-1240 • (800) 364-1240 www.RogersLowell.com

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# **TOURISM INFORMATION CONTACTS**

Visit Rogers

(800) 364-1240 | www.VisitRogersArkansas.com

Rogers-Lowell Area Chamber of Commerce

(479) 636-1240 | www.RogersLowell.com

City of Rogers

(479) 621-1117 | www.RogersAR.gov

City of Lowell

(479) 770-2185 | www.LowellArkansas.gov

Downtown Rogers, Inc.

(479) 936-5487 | www.DowntownRogersInc.org

Rogers Downtown Partners

www.GoDowntownRogers.com

Northwest Arkansas Tourism Association

www.NorthwestArkansas.org

Scenic Hwy. 12 Tourism Association

www.ScenicHwy12.com

Arkansas Department of Parks, Heritage & Tourism

(800) NATURAL | www.Arkansas.com

Arkansas State Parks

(888) 287-2757 | www.ArkansasStateParks.com

Beaver Lake/U.S. Army Corps of Engineers

(479) 636-1210 | swl.usace.army.mil





The Rogers-Lowell Area is one of the fastest-growing metropolitan areas in the nation, but the heart and soul of smalltown America is still alive and well here. Discover museums, art galleries, live music, trendy shopping and innovative dining, all just a stone's throw from outdoor adventures including fishing, water sports, biking, hiking, camping, and boating. Explore the natural beauty and breathtaking views of nearby Beaver Lake nestled in the Ozark Mountains.

#### THE GOOD LIFE

You won't find a friendlier, safer place to live, work and play - that's why we call living here The Good Life. There's always plenty to do and our community is experienced hosting regional, national, and international events and conferences thanks to the John Q. Hammons Convention Center and local hotel properties. The Northwest Arkansas region hosts some of the best events in the nation, for both business and pleasure.

The Walmart Arkansas Music Pavilion (AMP) in Rogers is the region's premier outdoor concert venue offering the best live music in the area. The Arkansas Public Theatre provides live theater experiences for audiences, performers, and students, enhancing the Rogers Historic

District and creating a regional destination. And there is plenty of fun to have at the Frisco Festival, Mudtown Days, the Railyard Bike Park, Lake Atalanta Park and the trails of the Razorback Regional Greenway.

#### ONE OF THE MOST DYNAMIC REGIONS IN AMERICA

Northwest Arkansas' historic downtowns and vibrant entertainment districts are recognized as top destinations for shopping, dining, and the arts. Outdoor amenities abound with multiple state parks, 487 miles of Beaver Lake shoreline, an impressive regional trails system, a botanical garden, and hiking, biking, and boating opportunities galore!

Each of the region's cities offers something special and unique. Visit the charming village of Eureka Springs with its Victorian architecture, incredible living arts culture and numerous shops and galleries. Attend a Broadway performance at Walton Arts Center in Fayetteville, and "Call the Hogs" at a University of Arkansas Razorbacks home game. Catch a concert at the Walmart AMP in Rogers, and a Northwest Arkansas Naturals baseball game in Springdale. Explore one of the region's four state parks, including Withrow Springs in Huntsville. Hit the rapids year-round at the Siloam Springs Kayak Park, or tee-off at one of Bella Vista's challenging golf courses. Don't miss Bentonville's awe-inspiring Crystal Bridges Museum of American Art.

Our Diversity & Inclusion efforts continue to make Northwest Arkansas a welcoming and accepting place to visit and stay. By 2022, the region will be nearly 18 percent Hispanic/ Latino, and most of the region's minority populations are becoming larger and larger portions of the overall population (www. NWACouncil.org). The Rogers-Lowell Area Chamber of Commerce and Visit Rogers place a strong emphasis on Diversity, Equity and Inclusion (DEI) principles through programs and educational outreach, leading to the organization receiving the Nonprofit Trailblazer Award at the 2019 LatinXNA Empowerment Forum. ¡Bienvenido al noroeste de Arkansas!

Whether you are visiting or relocating to Northwest Arkansas you'll find a wealth of information for planning your trip to the Rogers-Lowell Area in this Destination Guide. Visit RogersLowell.com and VisitRogersArkansas.com for online listings to help you choose your lodging and dining reservations and learn about all the fun and "must-see" things to do while you're here.

# NORTHWEST ARKANSAS

Awards & Recognition





Vacationers and fishermen have been making the trek to explore scenic Beaver Lake, nestled in the Ozark Mountains of Northwest Arkansas, since the late 1960s. Located just 10 minutes from downtown Rogers off Scenic Hwy. 12, Beaver Lake boasts over 31,000 sparkling blue acres of water for outdoor recreation. The lake is surrounded by 487 miles of spectacular shoreline featuring limestone bluffs, natural caves and wildlife plus fall foliage said to rival that of New England. Access to the natural beauty and recreational activities of Beaver Lake is available at numerous developed parks including modern campsites, picnic sites, swimming areas, hiking trails, group shelters and amphitheaters. Boat launch ramps abound and many of the parks have year-round marinas offering groceries, fuel, boat rental and

# **FISHING**

German Brown

**Hybrid Striper** 

Beaver Lake is nationally renowned for striped and largemouth bass, crappie, bream and catfish, and, with so many great fishing holes, it has been a stop on national fishing tours. At the dam, colder water provides habitat for rainbow and German brown trout. while other sections of the lake are known for small and largemouth bass, crappie, bream, white bass, stripers, and channel catfish. For an assortment of rainbow and brown trout, bass and sunfish, try the White River, Beaver Lake's tail water, located downstream from the dam. For detailed information on fishing guides, bait and tackle shops visit RogersLowell.com for current business listings.

Warmouth

White Bass

storage and fishing guides.

#### **CAMPING & HIKING**

The U.S. Army Corps of Engineers operates 673 camping sites with electrical hookups in 11 parks around Beaver Lake. For more information, contact the Corps of Engineers at (479) 636-1210 or visit recreation. gov to check campsite availability. Several private RV and campground facilities are also available in the area. For a listing of private campgrounds, visit the www.RogersLowell.com Business Directory.

#### **HIKING HOBBS STATE PARK-**CONSERVATION AREA

A variety of Arkansas state park trails are available for hiking in Hobbs State Park - Conservation Area (HSPCA). Arkansas's largest state park in land area, HSPCA offers breathtaking views with a 12,054-acre tract of diverse Ozark landscape including 22 miles of shoreline at Beaver Lake. With Beaver Lake to the north and War Eagle Creek to the south, HSPCA stretches across portions of Benton and Madison counties.

Don't forget your camera to capture the park's winding trails and breathtaking landscape consisting of plateaus, ridges, valleys, and streams featuring an upland

forest of oak, hickory and pine. Water features, including disappearing streams, springs and seeps, have carved the many hollows in this fragile limestone landscape and created cave-related features and sinkholes. Hobbs trails have gated access that open approximately one-half hour prior to sunrise until one-half hour after sunset. The exceptions are Ozark Plateau, which closes at 5:00 p.m. every day and Pigeon Roost trail, which remains open for campers.

In 2019, Arkansas State Parks created the first of a series of Monument Trails at Hobbs State Park. The Monument Trails are world-class mountain biking single-track trails within Arkansas State Parks that showcase natural iconic beauty, innovation and sustainability. These multi-use trails offer enduring outdoor experiences to trail riders of all skill levels, with an adventure-minded approach that ensures accessibility for users. Through extraordinary and varied mountain bike riding, innovative building techniques by some of the nation's best trail builders, and the unique terrain and topography of the Arkansas State Parks, Monument Trails are state of the art, sustainable trails.

- Hidden Diversity Multi-Use Trails (designed for equestrians, mountain bikers and hikers):
  - Experience 23 miles with four loops ranging from 4-9 miles (including the Bashore/Dutton Hollow spur)
  - · Two trailheads are available
- Historic Van Winkle Trail: .5 mile loop
- Sinking Stream Trail: .5 mile loop
- Pigeon Roost Trail & (Primitive) Camp Sites: 8.5 miles; two loops
- Shaddox Hollow Trail: 1.5 mile loop
- Ozark Plateau Trail: .5 mile loop

For more information about cycling and bike trails, see the cycling section on pg. 22

Stop in at the state-of-the-art Visitor Center off Hwy. 12 to view an introductory film, play with interactive kiosks explaining the park's history, geology, caves, and wildlife, or join in a program on bird watching, hiking, or nature photography. www.ArkansasStateParks.com/ hobbsstateparkconservationarea







# MORE OUTDOOR RECREATIONAL OPPORTUNITIES

Boating, sailing, scuba diving, water skiing, wakeboarding, kayaking, swimming and picnicking are some exciting ways to enjoy the outdoors on Beaver Lake. In addition to recreational activities on the water, the area also offers spelunking in natural caverns, biking and walking on beautiful greenways and paved trails, and a variety of unique outdoor adventures including a wildlife refuge, a working water-powered grist mill, botanical gardens and a natural science center.







#### **SCUBA DIVING**

Beaver Lake waters are deep, clean, and clear bringing scuba divers from not only Arkansas, but also Oklahoma, Missouri, Kansas and beyond. Beaver Lake is optimal for scuba diving because the water depth (300 feet in areas) and visibility are great. On the north side of the lake you can often view the submerged expanse of the lake. There are sunken boats and old cars. and in some areas, there are even sunken statues, placed by locals. One place that is very popular for scuba diving is The Old Foundation (located at Monte Ne on the edge of Beaver Lake near Rogers) which is often under water. It once was a world-class resort built in the 1800s that had the world's two biggest hotels at the time. On days when the lake is low, visitors can still see the foundations of the resort, the large bridges and sometimes the resort's amphitheater.

The most common use of scuba diving in Beaver Lake is for schools. Many groups come to Beaver Lake to practice their diving to get a license such as their open water dive. Some

come simply to brush up on their skills before heading out on vacation. Lost Bridge Marina offers pontoon boats for half-day and full day rentals, perfect for scuba diving groups. The marina also offers scuba accessories and air tank refills for your convenience.

www.LostBridgeMarina.com

# STANDUP PADDLE BOARDING (SUP)

Standup paddle boards are basically extra-long surfboards. SUP is a surface water sport where the surfer uses a paddle to move through the water while standing on a surfboard. Standup paddle boarding is an ideal sport to learn on flat bodies of water and provides the sensation of walking on water. SUP Outfitters offers rentals, lessons with certified instructors, SUP Yoga and ECO tours on Beaver Lake. www.SUP-Outfitters.com

### WATER SKIING & WAKEBOARDING

Beaver Lake's smaller coves offer the perfect spots for water skiing and wakeboarding. Marinas offer ski boat and high-performance pontoon rentals (great

for tubing and water skiing). The lake is rapidly emerging as a prime destination for wakeboarding in the central United States, featuring competitions and a growing population of devoted fans.

CANOEING ON LAKE ATALANTA

#### **KAYAKING & SAILING**

Wide open spaces on Beaver Lake leave plenty of room to enjoy kayaking and sailing. Kavak around Bear and Deer Islands or sail from Prairie Creek to the dam. The Beaver Lake Sailing Club is dedicated to a family atmosphere with the enjoyment of sailing in all forms. It offers racing, social, cruising and other sailing related activities for sailors of different skills, experience and interests. For detailed information on boat rentals and marinas visit www.RogersLowell.com for current business listings.

#### SPELUNKING

Those who explore the natural wonders of the Arkansas Ozarks-miles of unspoiled forests, lakes, rivers, and much more-might not realize there is another wilderness just

beneath the surface. Below scenic mountains, lush valleys, and clear-running streams is an often-dazzling underworld-the limestone caves of the Ozarks. If you are the adventurous type and want a vacation which will certainly provide you with some excitement, the opportunity to explore the caves in Arkansas should certainly not be overlooked.

#### **WAR EAGLE CAVERN ON BEAVER LAKE**

War Eagle Cavern on Beaver Lake in Northwest Arkansas is one of the top attractions to include when planning your list of things to explore in this historical area. Conveniently located one-half mile off Scenic Highway 12 east of Rogers, War Eagle Cavern on Beaver Lake offers hours of affordable fun for the entire family. Arkansas' most popular private show cave, it features a spectacular natural entrance on the shores of Beaver Lake. Follow the meandering stream straight into the mountain, with wide, level pathways, unique formations, two waterfalls, and an underground lake.

Visitors in the spring or late fall will be amazed by hundreds of hibernating bats clinging to the walls and ceilings throughout the cavern.

After the tour, enjoy short nature trails in a park-like setting, feed the fish from the boat dock on Beaver Lake, enjoy scenic overlooks of the lake and woodlands, and uncover fossils in The Big Dig. Enjoy shopping in the area's most unique gift shop, have fun challenging the "Lost in the Woods Maze" and pan for real gemstones at the War Eagle Mining Company, 60-minute tours are led by friendly, knowledgeable, story-telling guides. No reservations are necessary. They are open daily from early March through Thanksgiving weekend. The facilities have limited handicap accessibility, picnic grounds, and are pet friendly. In 2019, the Cavern launched the Moonshiners' Mystery Shack. Years ago, moonshiners operated in the cavern - it was perfect for making the "Devil's Brew" - in fact, the cove of Beaver Lake where the cavern is located is still referred to as Devil's Gap. Years after the cavern was opened for public tours, remnants of a still were found in the cavern, and remains of what must have been a shack were discovered on the hillside. Local lore has it that the good ole boys would stay in this shack while making their "White Lightning" inside the cavern. Building from

the foundations remaining, it was soon discovered that gravity had gone wrong. Experience it yourself! Expect to be totally confused as the laws of gravity seem to no longer apply! www.WarEagleCavern.com

#### BEAVER LAKE OUTDOOR CENTER

Beaver Lake Outdoor Center offers rentals and tours for those who enjoy the outdoors. They have kayaks, stand up paddle boards, mountain bikes, jet skis, tubes and camping materials.

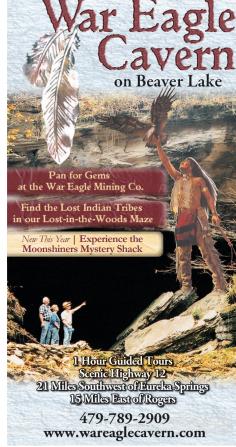
www.BeaverLakeOutdoorCenter.com

#### COSMIC CAVERN IN BERRYVILLE

One of the most fascinating of all the caves in this region is Cosmic Cavern located just outside of Berryville at 6386 Hwy. 21 North. An hour-long guided tour is offered, which will take you through the cavern as well as through several portions of the largest underground lake in the entire state.

When you are in Northwest Arkansas this is a must-see destination. It is Arkansas's largest privately owned show cave. It is also one of the state's most beautiful natural attractions. The Cavern is open Spring, Summer and Fall. www.CosmicCavern.com





#### TURPENTINE CREEK WILDLIFE REFUGE

Atop the Ozark Mountains on over 450 acres and home to a variety of exotic and native animals, Turpentine Creek Wildlife Refuge (TCWR) is one of the largest and most respected Big Cat sanctuaries in North America. A nonprofit organization providing compassionate care and a lifetime home to victims of the exotic animal trade, this USDA licensed facility is a "Top 10" attraction in Arkansas and one of the most popular in Eureka Springs.

Spend the day learning about African lions, leopards, and servals; Bengal and Siberian tigers; and native black bears, bobcats and cougars housed in spacious 5,000 to 20,000 square foot habitats. Or experience Africa in the Ozarks by staying overnight in one of TCWR's unique lodging accommodations that have been featured on the Travel Channel series. Hotel Impossible. And consider attending one of the organization's annual events like their highflying "Art with an Altitude" Kite Festival, their glamorous Cats at the Castle fundraiser, or their frightfully fun Howl-O-Ween Spooktacular!

Along with access to a self-guided Discovery area, your admission includes a guided walking tour by one of the Refuge's knowledgeable interns. Guided walking tours are conducted every hour on the hour from 10:00 a.m. to 4:00 p.m. (summer hours) and follow a one-half mile tour loop where you'll learn about some of TCWR's largest animal residents. During this tour you'll also learn about an area known as Rescue Ridge, as well as the Refuge's onsite Jackson Memorial Veterinary Hospital and new 140,000 square foot bear habitat. Electric/manual wheelchairs are available complimentary. Trolley service is available for an additional fee.

The Refuge also offers group discounts, animal sponsorship opportunities, new tiered membership options, and an educational Cub Club program for children. So visit their website for more information or follow them on social media for regular updates, photos, videos and more. www.TurpentineCreek.org

#### **WAR EAGLE MILL**

Visit a working water-powered grist mill and scenic Ozark site featuring the Historic War Eagle Bridge. War Eagle Mill's 18-foot undershot water wheel rotates when water strikes the paddles (blades) at the bottom of the wheel. The force of the water's movement drives the blades of the wheel, which rotates a turbine that drives the mill's machinery. This, in turn, allows the millstone to grind the grain into flour. Browse the War Eagle Mill Store for

crafts, baskets, Arkansas jams and jellies and stone-ground whole grain meals and mixes. The entire first floor is dedicated to organic and Non-GMO grains, flours and mixes. Watch the miller at work, feed the geese, wander the grounds with historic home sites and enjoy breakfast or lunch at the Bean Palace Restaurant. Regionally renowned craft fairs are also held throughout the War Eagle area including War Eagle Mill each spring and fall. Located 13 miles east of Rogers off Scenic Hwy. 12 at 11045 War Eagle Rd.

www.WarEagleMill.com

#### **OZARK NATURAL SCIENCE CENTER**

The mission of the Ozark Natural Science Center is to enhance the understanding, appreciation and stewardship of the Ozark natural environment. They achieve this by providing educational programs that immerse participants in the wonder of the Ozarks ecosystems and celebrate ecological and cultural diversity, foster conservation and stewardship, and nurture appreciation of nature in the Ozarks.

Their programs focus on helping children and adults develop a sense of place and a wonder for the diversity of life and the importance of natural systems around us.

www.ONSC.us





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There's plenty to explore throughout the year "on the bricks" in downtown Rogers including the new Downtown Rogers Farmers Market, beautiful parks, and a variety of fun monthly events for the whole family.

#### DTR MARKET

The DTR Market in downtown Rogers attracts growers and makers from all over Northwest Arkansas to sell their goods. The market is not only a home for local vendors, but also a gathering place for the community with food, drinks, and access to the Razorback Greenway trails which continue down to the Railyard Bike Park and Lake Atalanta. Families can ride their bikes to the market to shop, dine, and enjoy the activities of a revitalizing and growing Historic

Downtown Rogers district. The summer market is open May through October, Saturdays from 8:00 a.m. - 1:00 p.m. with an online market available year-round. The regular Market venue at 101 E. Cherry St. will be under construction during the 2020 season. The interim location will be at 120 W. Poplar St. www.DowntownRogersInc.org/Market

The Market strives to reduce waste by offering composting through a partnership with Food Loops. Food Loops works with restaurants, farmers, microbiologists, crop and soil scientists, municipalities and more to determine the best course of action to protect the planet. www.FoodLoops.net

#### DOWNTOWN PARKS

THE RAILYARD BIKE PARK

The Railyard Bike Park in downtown Rogers opened in 2015 and is a natural-surface bike park with various elements allowing riders of any skill level to enjoy the park. Test your skills in the bike park then travel down a paved trail to explore Lake Atalanta Park or shoot offroad onto multi-use trails connecting to Lake Atalanta or Pleasant Ridge trails. The Railyard is open to the public from 6:00 a.m. - 10:00 p.m. unless otherwise noted due to weather or events. Call The Railyard Bike Park hotline to find out more at (479) 621-1120.

#### LAKE ATALANTA PARK

Lake Atalanta is a special place for







many long-time residents of Rogers and an important part of the historical fabric of the area. The reservoir, built from 1936-38 as a public works project of the Works Progress Administration (WPA), is named for Atalanta Gregory, the wife of O.L. Gregory who donated most of the land that now forms the lake. The downtown Rogers lake and surrounding park were renovated and re-opened to the public in 2016. Enhancements include six fishing piers, a natural splash pad for kids, a treehouse, and 2,000–foot boardwalk. Relax in the serenity garden before meandering on the 10 miles of nature trails. Reserve the Clark Pavilion for a gathering of family and friends. Get your adrenaline pumping as you ride along the off-road mountain biking trails featuring multiple skill levels.

#### ROGERS SKATEBOARD & SPLASH PARK

Enjoy some free fun in the sun at the Rogers Skate and Splash Park adjacent to the Rogers Activity Center at 315 W. Olive St. (corner of Olive St. and 2nd St.). It is open from 9:00 a.m. to 8:00 p.m. seven days a week during the summer. The Splash Park features 10 in-ground sprinklers, three water buckets and two moveable water cannons. There is no fee to use the splash park. Bring your camera! The park was revitalized for 2018 with murals created through a collaborative effort with Bike NWA, the City of Rogers and Arkansas Arts Academy students.

#### RAILYARD PARK

Historical Railyard Park, formerly known as Frisco Park, celebrates the colorful transportation history of Rogers from Butterfield Stagecoach Line through Frisco Railroad.

This park also celebrated the marriage of Will Rogers to Betty Blake which took place two blocks east of this park. The park has a historical clock and is the beginning of the Frisco Historical Trail, 34 mile in length that connects downtown Rogers to Frisco and Diamond Spring and historical Lake Atalanta. The bottom half is A.D.A. accessible from the Clark Pavilion.

In 2018, the park underwent a major redesign and name change. Drawing on the regional and even national equity of the Railyard Bike Park, the new "Railyard Park" with its iconic Frisco logo, will serve as a gateway spanning east and west downtown Rogers through the Railyard Bike Park to Lake Atalanta and beyond. Its primary function is to serve as a vibrant hub of recreational and economic activity. The Park redesign parallels a massive improvement project to provide an easy, direct limited-access route from downtown Rogers to the new Walmart headquarters along 1-49 and other points north, making downtown Rogers a much more convenient and attractive destination to live, work or play, with the Railyard Park as its centerpiece. A new bicycle

trail loop will connect downtown Rogers to the Razorback Regional Greenway from Blossom Way Creek to the south through the Rogers Activity Center, Regional Sports Park, and then along Turtle and Osage Creeks. This loop will allow Razorback Greenway users to easily access downtown Rogers, bringing thousands of new visitors to downtown Rogers. In addition to bicycle connectivity, the park will incorporate both bus and train stops. An Ozark Regional Transit stop and park-and-ride lot at the south end of the park will provide transit access to and from uptown Rogers, midtown, and eventually the new Walmart headquarters campus. As part of a regional transit plan, Railyard Park will provide a beautiful transit origin/destination for both commuters as well as recreational users, shoppers, cyclists, and tourists.

#### CENTENNIAL PARK (UNDERGOING RENOVATION)

This park celebrates Benton County's centennial with a beautiful flower garden with park benches, a paved stone walk, and picnic tables. For your quiet lunches, enjoy a sack lunch or purchase one at one of downtown Rogers' delicious restaurants.



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# **DOWNTOWN FESTIVALS & EVENTS**

Explore the Historic Brick Streets of downtown Rogers at a variety of events in 2020. From holiday-themed entertainment to delicious cuisine and time-honored festivals, each event unites our community for an experience On The Bricks unlike any other.

# ST. PATRICK'S DAY PUB CRAWL

MARCH 17, 2020, 5:00 P.M. - 8:00 P.M.

Join Downtown Rogers, Inc. for the annual St. Patrick's Day Pub Crawl. Irish or not, come celebrate at participating bars and restaurants offering Irish-themed food and drink specials.

www.GoDowntownRogers.com

# SATURDAY ON THE BRICKS |

APRIL-SEPTEMBER, 2020

On the first Saturday of each month, shop Historic Downtown Rogers and experience shopping and dining with locally owned businesses. Enjoy the various kids activities or other themed events while you stroll through the downtown shopping district. Sidewalk chalk is provided for those who want to create a sidewalk masterpiece.

www.GoDowntownRogers.com

# THE TASTE OF ROGERS |

APRIL 23 & AUGUST 20, 2020

Back by popular demand, the first one of two Taste of Rogers events has been announced for Thursday, April 23, with the second set for August 20. The spring edition will be held at the Supply Chain Hall of Fame in Northgate Plaza, 5111 W. J.B. Hunt Drive in Rogers. The event, which runs from 6:00 p.m. to 8:00 p.m. will feature heavy hors d'oeuvres prepared by local chefs, dessert, beer and wine. To reserve tickets, purchase them online or call the Chamber at (479) 636-1240. Contact the Chamber's Member Services Team at (479) 636-1240 or email MemberServices@RogersLowell.com for sponsorship details. www.rogerslowell.com

# **BARKS & BREWS |** MAY 16, 2020

This annual event brings all the best things together - dog show, beer tasting, variety of vendors, and supporting the Rogers Animal Shelter and Humane Society. Don't miss a chance to show off your furry-legged friend.

www.DowntownRogersInc.org

# ANNUAL FRISCO FESTIVAL

AUGUST 21-22, 2020

The Frisco Festival has been delighting people from Northwest Arkansas and beyond for over three decades. If you've never been, you don't want to miss this family-friendly downtown street festival honoring Rogers' rich railroad heritage. Area businesses sponsor what has become one of the area's biggest street parties including live music and entertainment, classic car show, kid zone, delicious food, beer and wine garden, local arts and crafts vendors, and much more. www.DowntownRogersInc.org

### FARM TO TABLE DINNER | SEPTEMBER 12, 2020

A multi-course meal prepared by local chefs, showcasing their talents and ingredients from our very own DTR Farmers Market. This is a ticketed event featuring live music and libations hosted at the DTR Market. www.DowntownRogersInc.org

#### DTR TRICK OR TREAT CANDY CRAWL OCTOBER 31, 2020

This annual downtown Rogers family event provides a special alternative to neighborhood trick-or-treating, where children and families get to trick-or-treat with downtown businesses on the bricks. 3:30 p.m. - 5:30 p.m. on Halloween.

www.GoDowntownRogers.com

# CRANKSGIVING | NOVEMBER 7, 2020

Cranksgiving is a community food drive on two wheels. Part bike ride, part food drive, and part scavenger hunt. All you need is a bike, a bag and a few dollars to purchase the food that will be donated. Pedal the streets and trails of Northwest Arkansas as you search for ingredients for a traditional Thanksgiving Dinner! Once you've collected all your items, return to the finish line and place them in the donation box. Your \$15-\$20 in food donations will be used to provide a community Thanksgiving Day Meal that will feed over 1,000 people who would otherwise



Downtown Rogers Cranksgiving is presented by Printova Signs. www.carecc.org/cranskgiving

#### SHOP SMALL BUSINESS SATURDAY NOVEMBER 28, 2020

This annual shopping tradition is dedicated to supporting small businesses and celebrating a sense of community.

### RAZOR RAIL | NOVEMBER 14, 2020

Razor Rail events offer convenient, firstclass, old-school transportation from downtown Rogers to downtown Fayetteville. Rides vary depending upon the year with destinations including University of Arkansas Razorbacks football games and NWA entertainment events. You'll love the comfort and style of the A&M Railroad's fully-restored cars, offering a variety of seating options. www.DowntownRogersInc.org

#### ROGERS CHRISTMAS PARADE DECEMBER 4, 2020

Santa loves to visit Northwest Arkansas during the holiday season. On December 4, the streets in downtown Rogers will be decked with Christmas cheer for its annual Christmas Parade to welcome Santa. It's all a part of the month-long holiday activities. The sidewalks line up with all the naughty and nice boys and girls enjoying beautiful floats that pass through the downtown parade. Santa Claus makes his appearance at the end of the parade to the delight of all the kiddos.

www.DowntownRogersInc.org

# DTR HOLIDAY MOVIE | DECEMBER 5, 2020

DTR Inc. partners with Arkansas Public Theatre to bring a fun, family friendly holiday movie, complete with Santa and snacks.

www.DowntownRogersInc.org



local community celebrations and arts and crafts fairs. Visit RogersLowell.com and VisitRogersArkansas.com to find out what's happening in both the Chamber Calendar and Events Calendar.

# KOMEN OZARK MORE THAN PINK WALK AT PINNACLE HILLS PROMENADE MALL

APRIL 25, 2020

The Komen Ozark More Than Pink Walk raises funds and awareness for the fight against breast cancer, celebrates survivors and honors those who have passed away after their journey with the disease. This is the 22nd year the race will be held in Northwest Arkansas. Thousands of people will come together to celebrate the strong women and men who have fought or continue to fight this disease.

www.KomenOzark.org

### ARTOSPHERE FESTIVAL - ARKANSAS' ARTS + NATURE FESTIVAL

APRIL 28 - MAY 15, 2020

A major goal of the Walton Arts Center's Artosphere Festival is to bring high-quality arts programming to audiences throughout Northwest Arkansas for little or no cost. It is the only festival of its kind: a regional performance and visual arts festival that brings together arts, nature and sustainability. Artosphere takes place at multiple indoor and outdoor venues throughout Northwest Arkansas. Programming is mostly free or low-cost, and offers new

audiences a chance to experience the arts in a friendly and fun environment.

www.WaltonArtsCenter.org/artosphere

# BENTONVILLE FILM FESTIVAL |

APRIL 29 - MAY 2, 2020

Founded by Academy Award winner Geena Davis and filmmaker Trevor Drinkwater in 2015, BFF provides a platform to significantly increase the commercial value of content produced by minorities and women. The festival takes place in various locations around the area including Rogers.

www.BentonvilleFilmFestival.com

Continued on Next Page >>>

# LOWELL MUDTOWN DAYS

JUNE 12-13, 2020

Originally known as Bloomington and then "Mudtown" by early travelers, Lowell's annual Mudtown Days brings residents and visitors to Lowell for a fun weekend of activities which include live music, a car show, carnival rides, inflatables, ATV/side-by-side runs, tractor pulls, helicopter rides, a fishing derby, a parade, fireworks, pageants, a talent show, an Old West shootout, a petting zoo, children's train rides and much more. For more information, call the City of Lowell at (479) 770-2185 or visit www.LowellArkansas.gov.

#### ANNUAL ART OF WINE FESTIVAL | JUNE 11-12, 2020

You don't need to book an expensive trip to Napa Valley when one of the South's premier wine tasting events happens right here in Northwest Arkansas! Since 2000, Walton Arts Center's Art of Wine Festival has been enjoyed by Arkansans and visitors from across the country. This annual, multi-day wine and food festival features hundreds of wines, food from dozens of area restaurants and live entertainment. Gather with your friends and taste wines you've never tasted before. Sample cuisine from the area's finest restaurants.

www.WaltonArtsCenter.org/support/get-involved/ art-of-wine-festival

# WALMART NW ARKANSAS CHAMPIONSHIP PRESENTED BY P&G | JUNE 15-21, 2020

The #NWAChampionship will return to Pinnacle Country Club in Rogers in June. An international field of around 150 LPGA Tour professionals will descend upon the course for the week-long championship, which includes a variety of community events and three days of LPGA competition. With a purse of \$2 million, (\$300,000 to the Champion), the tournament attracts the best female golfers in the world along with golf fans from around the globe. www.NWAChampionship.com

# BITE NW ARKANSAS | JUNE 2020

BITE NW Arkansas is a food festival as part of #NWAChampionship Week in NWA. The festival celebrates the region's best cuisines, ingredients, restaurants and chefs at one unique event. Taste, sip, sample and discover the best of NW Arkansas and beyond. www.BITENWA.com

# DAISY NATIONAL BB GUN CHAMPIONSHIP MATCH IN ROGERS

JULY 1-5, 2020

Ask any experienced hunter or accomplished firearms marksman how they took their first shot and, likely, they'll tell you it was with a Daisy BB gun. Annually, coaches bring their seven-member, four-position 5-meter BB gun teams to participate in the Daisy National BB Gun Championship Match held in Rogers, the home of Daisy Outdoor Products. Boys and girls ages 8-15 participate in the competition, working their way up from state matches to the Nationals. Safety and marksmanship are judged in the contest. www.Daisy.com/daisy-nationals

# BENTON COUNTY FAIR

AUGUST 4-8, 2020

The Rogers-Lowell community is located within Benton County which has been recognized as having the number one county fair in the state of Arkansas since 1904. It is held at the Benton County Fairgrounds & Expo Center. The fair includes activities for all ages, including beauty pageants, carnival rides, horse shows, barrel racing, a junior dog show, kids' night, talent shows, and a junior livestock sale. Located at 7640 S.W. Regional Airport Blvd. just outside Bentonville.

www.BentonCountyFairAR.org







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TuckerTime.com



#### THE LITTLE CRAFT SHOW

May 9, 2020

Shiloh Square, Springdale www.thelittlecraftshow.com/events

#### **OZARK REGIONAL ARTS & CRAFTS FESTIVALS**

Northwest Arkansas Convention Center | Springdale -October 16-17, 2020 Washington County

Fairgrounds | Fayetteville -October 15-17, 2020

www.Craftfairsnwa.com

#### **WAR EAGLE MILL ARTS & CRAFTS FAIR**

October 15-18, 2020 War Eagle Mill www.Wareaglemill.com

#### SHARP'S SHOW

October 15-18, 2020 East of the War Eagle Mill www.Facebook.com/sharpsshow

#### **WAR EAGLE FAIR**

October 15-18, 2020 West of the War Eagle River www.Wareaglefair.com

#### FRISCO STATION MALL ARTS & CRAFTS FESTIVAL

Fall | October 15-18, 2020 Christmas | December 4-6, 2020 Frisco Station Mall (479) 841-3183

#### THE HEART OF ROGERS **CRAFT FAIR**

October 16-17, 2020 Downtown Rogers www.Godowntownrogers.com

#### **SPANKER CREEK FARM** ARTS, CRAFTS & MORE OF **NORTHWEST ARKANSAS**

October 14-18, 2020 Spanker Creek Farm | Bella Vista www.spankercreekfarm.com

#### **ART ON THE CREEKS** October 3-4, 2020

Crystal Bridges Museum of American Art | Bentonville www.Facebook.com/artonthecreeks

#### LIVE, LOVE, EVENTS, LLC. **CRAFT FAIRS**

Spring Market | March 28-29, 2020 It's Fall Y'all Craft Fair | October 15-18, 2020 Benton County Fairgrounds

www.Liveloveeventsnwa.com

#### **BELLA VISTA ARTS & CRAFTS FESTIVAL**

October 15-17, 2020 1991 Forest Hills Blvd | Bella Vista www.Bellavistafestival.org



The City of Rogers Parks Department oversees over 400 acres of land containing nearly 20 parks including a Skateboard and Splash Park, brand new natural surface bike park - The Railyard Bike Park, Rogers Aquatics Center, 26 athletic fields, Regional Sports Park, and a 22-mile Greenways and Trails System. The city's parts are all ADA accessible.

The City of Lowell Parks Department oversees four beautiful parks including the Mudtown BMX Park inside Ward Nail Park, where the annual Mudtown Days celebration is held to pay tribute to the town's former name. Heritage Park features a retired 1975 American La France fire engine truck on display that's very popular with kids. Lowell Park and McClure Park offer playgrounds, covered pavilions and athletic facilities.

#### **ROGERS PARKS**

CAMBRIDGE PARK

1400 N. 37th St. | 13-acre neighborhood park; trailhead

#### CENTENNIAL PARK | DOWNTOWN (UNDERGOING RENOVATION)

104 S. First St. | Celebrates Benton County's Centennial; flower garden, park benches, paved stone walkway and picnic tables

#### DIAMOND SPRINGS PARK

700 E. Walnut St. | 17-acre park; city water source from 1881 to 1936

#### FOERSTER PARK

315 W. Olive St. | 32-acre park; home to one of the largest soccer programs in the state

#### LAKE ATALANTA PARK

500 E. Walnut St. | 17-acre park; second oldest park in Rogers

#### RAILYARD PARK | DOWNTOWN ROGERS (UNDER CONSTRUCTION)

201 S. First St. | Celebrates the colorful transportation history of Rogers; for more information see page 15 (Butterfield Stagecoach Line through Frisco Railroad)

#### HORSEBARN PARK

423 S. Horsebarn Rd. | Connects to the Horsebarn Trail; close to Pinnacle Hills shopping

#### LIBRARY PARK

**1507 W. Pine St.** | 2.5-acre park; across the street from the Rogers Public Library

#### MAPLE GROVE PARK

Corner of E. Oak St. and S. Arkansas St. | 1.5-acre neighborhood park with a relaxing atmosphere; the oldest park in the Rogers park system.

#### NEW HOPE PARK

1905 S. Dixieland Rd. | 2-acre neighborhood park; gift from the Rogers Police Department and court system to people of Rogers; 1/4 mile walking trail; next to police station

#### MT. HEBRON PARK

As part of the 2018 Bond, the Rogers City Council approved purchasing land to create Mount Hebron Park. The park is 3.55 acres situated at the corner of Mount Hebron Road and Garrett Road

#### NORTHWEST PARK

901 N. 13th St. | 25-acre sports complex; oldest ball field complex in Rogers

#### **OLIVE STREET PARK**

2424 W. Olive St. | 4.5-acre neighborhood park (ADA accessible); trailhead; tree demonstration project adds to its aesthetic beauty

#### ROGERS REGIONAL SPORTS PARK

2000 N. Dixieland Rd. | 61-acre sports complex of which half is utilized for sports; links to trail system; features six softball / baseball fields for league and tournament play

#### ROGERS SKATEBOARD & SPLASH PARK

315 W. Olive St. | Adjacent to Rogers Activity Center; no fee to use the splash park

#### TOWER PARK

805 W. Olrich St. | 7.5-acre neighborhood park; entrance and flower beds planted each year by the Garden Club

#### TWIN CRFFK

2300 S. Dixieland Rd. | trailhead; features a disk golf course

#### VETERANS PARK

500 Veterans Parkway | 23-acre neighborhood park that surrounds a modern sports field complex with a turf field; doggie station; stocked pond for fishing

#### THE RAILYARD BIKE PARK

299 E. Cherry St. | This newest park accommodates riders of all different skill-levels with a Session Zone, Slope Style and Pump Track; serves everything from striders, to full suspension bikes, to dirt jumpers, to BMX

#### **LOWELL PARKS**

HFRITAGF PARK

218 Jackson St. | Retired 1975 American La France fire engine truck on display

#### KATHLEEN JOHNSON MEMORIAL PARK (NEW)

307 Bellview Road | New park plans to include a farmers market, biking/walking trailhead, science center and multiple nonprofit organizations.

#### IOWFII PARK

110 McClure Ave. | Playground, basketball court, and covered pavilion; Lowell Basketball Gym is available with reservations

#### MCCLURE PARK

121 McClure Ave. | Picnic areas, covered pavilion, playground and athletic facilities (softball field)

#### WARD NAIL PARK

801 McClure Ave. | 3.4 mile long walking trail, pond, covered picnic areas, gazebo, covered outdoor stage area, playground and basketball court

#### MUDTOWN BMX PARK

801 McClure Ave | Located inside Ward Nail Park

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**GREENWAYS AND TRAILS** 

The Rogers Greenways & Trails Committee, a citizen advisory committee organized by the Rogers-Lowell Area Chamber of Commerce, helped oversee development of the Trails Master Plan. The plan links schools, parks, commercial centers and neighborhoods to each other and the Northwest Arkansas region with connections to the trail systems of surrounding cities by way of the Northwest Arkansas Razorback Greenway. City trail heads include Blossom Way, Cambridge, Horsebarn, Lake Atalanta, Mercy and Turtle Creek. For more details, call (479) 621-1117. Pick up maps at the Visitor Center located in downtown Rogers inside the Rogers-Lowell Area Chamber of Commerce office.

The system's trails have several spurs for easy access and exit, while the surface is skinny-tire friendly and striped for both directions of traffic. Solid and dashed lines identify safe passing areas, and sections of the trail run over nearby creeks to give riders scenery to ogle while pedaling. Engineers also put great thought into road crossings and wayfaring signage - crossings are well marked or routed over, under or around roads where possible. Drivers here are used to bicyclists and give them plenty of space. And there are many facilities nearby, from bike shops to gas stations and convenience stores for those unforeseen circumstances.

Bentonville offers the 14-mile Slaughter

# of the Razorback Regional Greenway. THE RAILYARD BIKE PARK

The Railyard Bike Park located in downtown Rogers features wall rides, whale tales, and concrete lips. The park is designed to accommodate riders of all different skilllevels, beginner to expert, and different types of bicycles, striders to full suspension bikes and dirt jumpers to BMX. Test your skills in the bike park then travel down a paved trail to explore Lake Atalanta Park trails. Loop around the lake or hit spur trails with swooping bridges, steep short climbs and gravity cavities.

# **LOWELL MUDTOWN BMX RACING**

If you are excited about BMX (bicycle motocross) racing, you can find it in

Northwest Arkansas. The area's only track can be found inside Ward Nail Park in Lowell and is a family-oriented facility providing a place for BMX racers and non-racers to enjoy the sport. Join in on the fun at the Mudtown BMX track. Call (479) 685-1348 for more information.

# **JOE MARTIN STAGE RACE** APRIL 2-5, 2020

The Joe Martin Stage Race is a 4-day, 4-stage professional men and women's cycling race along with a 2-day, 3-stage amateur stage race held in early spring each year in Fayetteville. 2020 will mark the 43rd anniversary of the amateur races; 18th anniversary on the USA Cycling Pro Racing Tour (PRT) and 6th year to be on the Union Cycliste Internationale (UCI) America Tour calendar.

The race is part of both the USAC Pro Racing Tour (PRT) which is the pro and elite amateur cycling tour of USA Cycling and the UCI America Tour. USA Cycling is the national governing body of cycling operating under the United States Olympic Committee. The Union Cycliste Internationale (UCI) is the world governing body for the sport of cycling recognized by the International Olympic Committee (IOC).

Over 750 athletes and teams from nearly 30 countries and all 50 states will be attending the race. www.JoeMartinStageRace.com

# ROGERS CYCLING FESTIVAL | JULY 25, 2020

The festival brings hundreds of cycling enthusiasts from across the central United States and offers something for everyone. Proceeds from the event benefit nonprofit cycling causes in Northwest Arkansas. There will be a new format to the festival this year, and it will only consist of two rides: the Whitney Gravel Ride and the Rogers Ride. Both will be 20+ miles but are designed to be family friendly and fun for everyone. After the rides, come hang out in the Rider Village, where there will be food trucks, games and music. www.RogersCyclingFestival.com.

# **KESSLER MOUNTAIN JAM |** AUGUST 8-9, 2020

This is the largest XC race in Arkansas. The three-day festival is for riders of all ages. Fayetteville Parks & Recreation hosts the event, which features live music, food, and much more. It offers multiple race opportunities, including a cross country race that is part of the Arkansas Mountain Bike Championship Series (AMBCS).

www.fayetteville-ar.gov/3416/Kessler-Mountain-Jam



View videos from Oz Trails Northwest Arkansas showing off the epic mountain biking lifestyle in Northwest Arkansas.

# **BICYCLE SALES & SERVICE** | BIKE RENTALS

- Beaver Lake Outdoor Center
- PlayTri Rogers
- · Lewis & Clark Outfitters
- Phat Tire Bike Shop Downtown Rogers



Pick up your Trails Map from the Visitors Center in downtown Rogers







The Rogers-Lowell Area boasts some of the most scenic and thrilling rides in the country and is especially popular with motorcyclists. The Ozark Mountains are often called THE motorcycle riding spot between the Rockies and the Smokies - especially Northwest Arkansas and southern Missouri - with hundreds of miles of great cruising.

Imagine cruising through Ozark country in the Natural State with every twist and turn a new vista and sight to see. Cruise past historic buildings and towns, curve around sparkling lakes and creeks, and ride above it all on beautiful mountain tops. The geology of the Ozarks produces twisty, serpentine highways and roads and is what makes the area a veritable riders' haven.

For a listing of Motorcycle Dealers, go to page 63 of this Guide.

#### **DISCOVER SCENIC HWY. 12**

Stretching through the beautiful Northwest Arkansas Ozarks is Scenic Hwy. 12, extending from Hwy. 71, through downtown Rogers, along the south side of Beaver Lake, and connecting with Hwy. 23 into Eureka Springs. Traveling this route is an incredible sight-seeing experience where you will find some of the friendliest people in the world. Scenic Hwy. 12 is the route to Beaver Lake's swimming beaches, marinas, and the Corps of Engineers Rocky Branch and Prairie Creek lakeside recreation areas.

#### ACRES OF FUN TO EXPLORE

Every curve on Scenic Hwy. 12 offers wildflowers, wildlife and dense forest scenery near Beaver Lake with facilities for

Visit ROGERS

Pick up a copy of

Motorcycle Guide at

the Visit Rogers

**MOTORCYCLE GUIDE** 

swimming, water skiing, fishing, boating, scuba diving and hiking. Step back in time and explore the natural beauty of Northwest Arkansas. Visit a water-powered grist mill, take a tour through a living cave or relive the Civil War battles. The area is perfect for birding and photography; hiking trails and hidden fishing and camping nooks abound.

#### PLAN YOUR PERFECT GETAWAY

The Scenic Hwy. 12 Association is comprised of professional services and attractions and a variety of lodging and restaurants, and there are plenty of grocery, gas, bait and tackle shops nearby. Visitors and locals alike find ways to fill an afternoon or a vacation getaway. www.ScenicHWY12.com

#### BIKES, BLUES & BBQ

The Bikes, Blues and BBQ motorcycle rally has a history of fun, bikes and giving back to the community. The 20th annual motorcycle rally will be held in Fayetteville September 23 through September 26, 2020.

The first Bikes, Blues & BBQ rally was held in 2000 with just over 300 riders. Today, Bikes, Blues & BBQ is the largest motorcycle rally in the United States benefiting local charities. The rally typically attracts more than 400,000 attendees from all 50 states and many other countries.

www.BikesBluesandBBQ.org

#### **BIKES ON THE BRICKS & 7TH ANNUAL** VINTAGE MOTORCYCLE SHOW

With seven motorcycle dealerships in the City of Rogers, it's not unusual to hear the familiar rumble of motorcycles cruising past the historic buildings that line the brick streets of downtown Rogers. Downtown business owners host Downtown Rogers Bikes on the Bricks to entice these 2-wheel and 3-wheel caravans to stop and stay a while. Bikes on the Bricks activities include guided rides, the Ozark Vintage Motorcycle Association 7th Annual Vintage Motorcycle Show, Frisco Inferno BBQ Competition and other activities hosted by the Go Downtown Rogers merchants association September 26, 2020.

www.godowntownrogers.com

#### PIG TRAIL HARLEY-DAVIDSON BIKE NIGHT

Started in 2018, Pig Trail Harley-Davidson brings its bike night to the bricks during the summer and fall on the final

Thursday of select months. During the event, downtown Rogers businesses offer food and drink specials, later shopping hours and other special activities. Each month a local downtown bar or restaurant serves as the sponsoring venue and invites Pig Trail Harley-Davidson staff to set up a headquarters at their location. Participants enjoy live music, new rider classes, a ride simulator and prizes including Harley-Davidson gear. It is presented by Pig Trail Harley-Davidson in collaboration with the Rogers-Lowell Area Chamber of Commerce, Visit Rogers, Go Downtown Rogers and Downtown Rogers, Inc.







A thriving community featuring a variety of cultural arts is what you'll find in Rogers, Lowell and Northwest Arkansas. From modern dance to classical ballet, from handcrafted products made of locally sourced timber to art galleries, from sculpture walks to mural walls and children's theater to Broadway productions, Northwest Arkansas will entertain you. When planning your visit to Northwest Arkansas, Crystal Bridges Museum of American Art and, new in 2020, The Momentary (both in Bentonville) are a great way to start. Check into Rogers and see why it's the perfect place to stay. Special hotel packages await you at www.CheckintoRogers.com.

ARKANSAS PUBLIC THEATRE AT THE HISTORIC VICTORY THEATER

Now in its 34th year, APT is Arkansas' Public Theatre, producing classic, cuttingedge, and fresh-from-Broadway plays, musicals and special events at the historic Victory Theater in downtown Rogers. Annually, more than 1,000 volunteers and performers have propelled APT to be recognized as one of the region's top live theaters. APT is the only all-volunteer community theater in Northwest Arkansas. With a large subscription base and funding support from some of the area's most prominent businesses, foundations and community groups, APT continues to be a vibrant part of the region. Arkansas Public Theatre's Season 34 continues through Summer 2020 and will be followed by Season 35 which begins in September.

www.ArkansasPublicTheatre.org

#### WALTON ARTS CENTER

Walton Arts Center (WAC) brings great performing artists and entertainers from around the world to Northwest Arkansas, connecting and engaging people through inspiring arts experiences. Patrons of the arts can find nearly anything at the Walton Arts Center's Baum Walker Hall, a beautiful 1,200-seat auditorium, located in Fayetteville. Walton Arts Center is more than a building where artists perform.

In addition to hosting world-class artists from around the world, it creates award-winning arts education programs and makes Northwest Arkansas more fun and culturally vibrant. Since opening in 1992, millions of people have come through the doors of Walton Arts Center. Each year it serves thousands of students and teachers through low or no cost arts education programs, and gives thousands of tickets to local nonprofits and social service agencies. www.WaltonArtsCenter.org

#### ARTS LIVE THEATRE

Currently celebrating 36 years in Northwest Arkansas, Arts Live Theatre is the region's only dedicated children's and

youth theatre company. Arts Live is housed in a 6,000 square-foot facility complete with classrooms, black box theatre, dressing rooms, actor's lounge, scene and costume shop and props storage. In addition to productions, Arts Live offers a series of after-school, spring break and summer camps for grades K-12 in theatre production, acting, television production, radio theatre, reader's theatre and others. Production auditions and class and camp enrollment is

open to any interested student grades K-12.

www.ArtsLiveTheatre.com

#### TRIKE THEATRE

Located in Bentonville, Trike Theatre is a professional theater for youth. Their mission is to empower youth to forge deep connections with themselves, their community and the world by seeing, participating in, and learning through theater. It annually serves over 32,000 people throughout Northwest Arkansas, the state and nation. Productions are presented at the Arts Center of the Ozarks and at Walton Arts Center. Young actors can learn life skills through stage skills by participating in an after-school drama class or camp. It also brings theater skills into schools through its outreach programs.

#### www.TrikeTheatre.org

#### NWA BALLET THEATRE

NWA Ballet Theatre was founded in 2011 by Margie Bordovsky, Mariah Bordovsky, and the late Peggie Wallis. Their purpose was to provide a quality professional ballet company so talented dancers would not have to leave the state in order to pursue their dreams, local communities would not have to drive hours away in order to see high quality dance performances, and to create a company that would garner respect and bring other artists to Northwest Arkansas. Since its inception, NWA Ballet Theatre, located in Bentonville, has entertained audiences with their MasterSeries performances including Sleeping Beauty and Cinderella, as well as performances such as Reflections and Destined to Fly which highlight original choreography. Through their educational outreach programs, Ballet Theatre has offered Master Classes and Workshops at The University of Arkansas, The Faulkner Center of Performing Arts, The New School, Arkansas Arts Academy, and Arkansas Public Theatre. www.nwaballettheatre.org







Learn More @ www.ArkansasPublicTheatre.org 116 S. 2nd St. • Downtown Rogers • 479.631.8988

APT is a 501 (c)(3) tax-exempt organization.









#### **CULTURAL EXPERIENCES**

CRYSTAL BRIDGES MUSEUM OF AMERICAN ART

Crystal Bridges Museum of American Art in Bentonville opened in 2011 with a mission to celebrate the American spirit in a setting that unites the power of art with the beauty of nature. The museum's remarkable building, designed by world-renowned architect Moshe Safdie, is situated in a wooded ravine on 120 acres of Ozark forest. and features two copper-roofed and glasswalled bridges spanning a natural stream. The Museum's grounds feature 4 miles of trails which connect with Bentonville's downtown area via the city's paved Crystal Bridges Trail.

The Museum's permanent collection includes American masterworks ranging from the Colonial era to the current day. Included within the collection are iconic images such as Asher B. Durand's Kindred Spirits, Norman Rockwell's Rosie the Riveter, and Andy Warhol's Coca-Cola [3]— each reflecting a distinct moment in American artistic evolution—as well as major works by modern and contemporary American artists, including Georgia O'Keeffe, John Baldessari, and James Turrell. Be sure to explore the Crystal Bridges Library and



Museum Store, and enjoy a meal of awardwinning High South cuisine in Eleven, the museum's restaurant. General admission is free. www.CrystalBridges.org

#### THE MOMENTARY

The Momentary – a new contemporary art space and satellite campus to the Crystal Bridges Museum of American Art – brings today's visual, performing and culinary arts into a creative community

space where everyone is welcome. General admission is free. www.themomentary.org

#### MUSIC

THE WAI MART AMP

The Walmart AMP (Arkansas Music Pavilion) is Northwest Arkansas' premiere outdoor concert venue. The AMP has been one of the top 100 amphitheaters in the nation and has produced headlining concerts for the past 12 years. It is the biggest



stage house in Arkansas. In 2018, the AMP announced a \$13.9 million expansion project for the Walmart AMP, titled AMP 20 | 20, that will focus on providing outstanding programming and expanded amenities for patrons. The expansion will include more service windows, an expanded main entry plaza with more concession stands and restrooms, a new covered plaza at the top of the lawn adding 15,000 square feet of flexible viewing and event space, additional gates to get patrons in and out of the venue, new tiered seating and an increase in capacity to 11,000.

At press time, the Walmart AMP 2020 Season performances had been announced through October 2020. Please call the Walton Arts Center Box Office at 479.443.5600 or visit their website for updates. www.AMPtickets.com

#### SONA | SYMPHONY OF NORTHWEST ARKANSAS

Performing under the musical direction of Maestro Paul Haas, SoNA presents classical and pop performances for symphonic music lovers in Northwest Arkansas. A resident company of Walton Arts Center, the professional orchestra has provided more than 60 years of music and educational opportunities to the community. The performance season typically spans fall through spring. www.SONAmusic.org

#### ARKANSAS PHILHARMONIC ORCHESTRA (APO)

The Arkansas Philharmonic Orchestra (APO) presents first-class symphonic performances and free chamber music performances in the Northwest Arkansas community. It brings music into the classrooms, free of charge, through a partnership with Carnegie Hall's Weill Music Institute. In addition, the APO supports an after-school string program - Arkansas Philharmonic Youth Orchestras (APYO). Through this program, young string musicians work closely with Philharmonic musicians making music and refining their skills as instrumentalists. The APO is proud to support local music programs through Carnegie Hall's Link Up, the APYO, and by offering free tickets to music students in our area. In addition, the APO has formed a partnership with the University of Arkansas giving music students coaching opportunities with world renowned quest artists. www.ArkansasPhilharmonic.org

#### **MOVIE THEATERS**

#### MALCO THEATRES | NORTHWEST ARKANSAS

Featuring stadium seating, multiple screens, and world-class THX surround sound, Malco Theatres are the place to see movies in town. With two locations in Rogers, there are plenty of convenient options to catch the newest big screen hits. Check out the new IMAX Theatre at Malco Razorback Cinema in Fayetteville and Malco Cinema Grill in both Rogers and Springdale. www.Malco.com

#### BRANSON'S IMAX ENTERTAINMENT COMPLEX BRANSON, MO

Branson is a popular family vacation destination in southwest Missouri. Its theaterlined 76 Country Boulevard offers more seats than Broadway and options that include country music, rock 'n roll, comedy, dinner theater and magic performances. The IMAX Complex is a perfect stop on your Ozarks vacation featuring Giant-Screen IMAX adventures, Hollywood's Biggest Hit Movies, Live Shows, McFarlain's Family Restaurant, Indoor Shopping Mall, Montana Mike's Steakhouse, Florentina's Ristorante Italiano and Branson Meadows Cinemas 11.

www.BransonIMAX.com.



(Lineup through October 2020)

**KENNY CHESNEY** with Michael Franti and Spearhead Chillaxification Tour | June 11, 2020

ALANIS MORISSETTE with Garbage and Liz Phair June 13, 2020

STEELY DAN with Steve Winwood | June 17, 2020

**JOURNEY** with Pretenders | June 22, 2020

#### THE BLACK CROWES

Shake Your Money Maker Tour | June 24, 2020

CHICAGO with Rick Springfield | June 28, 2020

#### MELANIE MARTINEZ

The K-12 Tour | July 8, 2020

**MEGADETH** and Lamb of God with Trivium and In Flames July 14, 2020

RASCAL FLATTS with Chase Rice and Matt Stell Farewell - Life is a Highway Tour | July 17, 2020

FOR KING & COUNTRY with Echosmith and Dave Barne A Summer Tour | July 19, 2020

**OLD DOMINION** with Dustin Lynch and Carly Pearce July 23, 2020

PHISH | July 29, 2020

LINDSEY STIRLING with Kiesza and Mako The Artemis Tour | July 28, 2020

#### JASON ALDEAN

We Back Tour 2020 | July 31, 2020

**SAM HUNT** with Kip Moore, Ernest, Travis Denning and Brandi Cyrus The Southside Summer Tour 2020 | August 6, 2020

**NICKELBACK** with Stone Temple Pilots and Tyler Brant & The Shakedown All The Right Reasons Tour | August 8, 2020

THE AVETT BROTHERS with Tyler Childers | August 9, 2020

KIDZ BOP LIVE 2020 | August 15, 2020

**MATCHBOX TWENTY** with The Wallflowers August 18, 2020

#### CHRIS YOUNG

Town Ain't Big Enough World Tour 2020 | August 21, 2020

#### BACKSTREET BOYS

DNA World Tour | August 23, 2020

**DISTURBED** with Staind and Bad Wolves The Sickness 20th Anniversary Tour | August 26, 2020

LADY ANTEBELLUM with Jake Owen and Maddie and Tae August 27, 2020

INCUBUS with 311 / September 2, 2020

DAVE MATTHEWS BAND | September 22, 2020

MAREN MORRIS with James Arthur and Caitlyn Smith RSVP The Tour | October 9, 2020





The Rogers-Lowell Area is a great place to experience an amazing range of historical sites. Numerous museums and parks bring alive the past in exciting ways. Both Walmart and Daisy Manufacturing have their roots in Rogers and no trip to the area is complete without a visit to these popular attractions.

# THE BIRTHPLACE OF WALMART

WALMART - IT ALL STARTED IN ROGERS

From its humble beginnings as a small discount retailer in Rogers, Walmart has opened thousands of stores in the U.S. and expanded internationally. Through innovation, it is creating a seamless experience to let customers shop anytime and anywhere

online, through mobile devices and in stores. The company is creating opportunities and bringing value to customers and communities around the globe. Today, Walmart operates approximately 11,500 stores under 56 banners in 27 countries and eCommerce websites in 10 countries. They employ approximately 2.2 million associates around the world - 1.5 million in the U.S. alone.

#### CREATING OPPORTUNITIES FOR NORTHWEST ARKANSAS

In Northwest Arkansas, the company's contributions have been extremely significant. More than 22,000 Walmart associates live in the region, earning more than \$1 billion in wages. The company continues to grow and expand, creating hundreds of local jobs throughout Northwest Arkansas. Walmart generates millions of dollars in sales tax, which helps to fund local infrastructure and community needs. And, Walmart gives back to its community, providing millions of dollars annually to local charitable organizations. Through the Northwest Arkansas Giving Program,



Walmart and the Walmart Foundation are committed to creating opportunities for the citizens of Northwest Arkansas to live better.

#### OUTSTANDING CORPORATE CITIZENSHIP

Northwest Arkansas thrives today thanks to Walmart, and the retailer continues to stay true to its local roots and remains an outstanding corporate citizen. Walmart has been the key to annual recruitment of associates, suppliers and support businesses to the region, and works in partnership with the Rogers-Lowell Area Chamber of Commerce to focus on amenities, community spirit and business atmosphere necessary to maintain and exceed the expectations for a high quality of life and sense of place as Walmart's home.

#### DAISY AIRGUN MUSEUM

Daisy Manufacturing Company has called Rogers home since 1958, when the company moved to Arkansas from Plymouth, Michigan. The Rogers Daisy Airgun Museum, located in downtown Rogers, is home to the world's largest collection of antique airguns, BB guns and commemorative rifles. More than 150 air rifles and toys are on display, including Napoleon-era guns, original advertising and pieces from the seventeenth century to modern movie memorabilia, vintage Daisy products and Red Ryder collectibles. Autographed photos of the crews of Apollo 12, 14, 16 and 17 are among the items now on permanent view.

Daisy collectors may enjoy a chronological presentation of Daisy history, view old packaging and advertising. Baby boomers come to see an example of the first Daisy made and to see and talk about the one they had as a youngster. Shoppers come to see the complete line of current Daisy

products and take something home from the gift shop. And they all come to experience the unique collectibles which are exclusively available through the Daisy Airgun Museum. www.DaisyMuseum.com

#### ROGERS HISTORICAL MUSEUM

Rogers was founded in 1881 and was named for Capt. C.W. Rogers, general manager for the St. Louis and San Francisco (Frisco) Railroad. Rogers' founding date, May 10, is based on the day that the Frisco first came through the area. The award-winning

THE ROGERS DAISY AIRGUN MUSEUM

History You Grew Up With 🚜 Chances are good that you probably own, or have owned, a Daisy BB gun. The Daisy brand name is a household word and the corporate headquarters for the Daisy Manufacturing Company has been in Rogers, Arkansas since 1958. Now you can walk through the amazing history of this company and even purchase limited edition collectible airguns available exclusively at the museum. 202 W. Walnut • Rogers, AR 72756 (479) 986-6873 • www.daisymuseum.com



Rogers Historical Museum (RHM) showcases the history of Rogers and the Northwest Arkansas area through permanent and traveling exhibits and programs. The recipient of many state and national awards, the RHM is among fewer than five percent of museums in the nation accredited by the American Alliance of Museums. The museum completed an expansion in 2018 that will now provide it with more exhibitions, larger educational space, room for special events, community gathering space, and state-of-the-art storage space. www.RogersHistoricalMuseum.org



# **LOWELL HISTORICAL MUSEUM**

Lowell was a small community originally known as Bloomington, located along Old Wire Road where the Butterfield Stagecoach stopped. Bloomington was known as "Mudtown" by many early travelers due to their wagons getting stuck in the muck and having to be pulled out. In the Spring of 1881, the community of Bloomington moved a short distance west to be along the new railroad. This new town was officially named Lowell, however the nickname "Mudtown" has stuck with the community ever since.

Conveniently located in downtown Lowell, the Lowell Historical Museum (LHM) features memorabilia, antiques and photos from the city's colorful past. The LHM is comprised of a dedicated staff of volunteers committed to educating the populace about the rich history of the city. The museum takes you on an adventure back in time to show what life was like in this wonderful town from the Civil War era to present.

www.Lowellarkansas.gov/departments/lowell-museum

#### **BELLA VISTA HISTORICAL SOCIETY'S BELLA VISTA MUSEUM**

Bella Vista was started as a small summer resort a few miles north of Bentonville in 1915. It became a large unincorporated village in 1965 and was incorporated as a city in 2006. Trace its evolution over the past 100 years at the Bella Vista Museum, located at 1885 Bella Vista Way. www.BellaVistaMuseum.org

#### THE WALMART MUSEUM

When Sam Walton opened his 5&10 on the Bentonville town square in 1950,

he had no idea he'd planted the seeds for what would become the global leader in retail. Today, that humble little dime store is the location of The Walmart Museum. A family-friendly experience in three parts, the museum features a world-class Interactive Exhibit Gallery, Walton's 5&10, and The Spark Café Soda Fountain.

#### WALTON'S 5&10

A visit to Walton's 5&10 is like stepping back in time. Visitors can experience a piece of Sam Walton's history in a real, functional storefront setting. The store boasts original floor tiles and an original tin ceiling, as well as toys, candy and books straight out of an earlier era.

#### INTERACTIVE EXHIBIT GALLERY

Step through the store and into a collection of images, items and information on the history of Walmart and the Walton family from over the years. This multi-room gallery showcases Sam Walton's life and leadership in making Walmart into a company that helps customers save money and live better. Visitors can look, touch and explore through a series of family-friendly, interactive displays. All the exhibits are designed as giant scrapbooks that tell the story of Walmart through words, images, artifacts and interactive displays like the virtual tour of Sam Walton's old office.

#### THE SPARK CAFÉ SODA FOUNTAIN

Sam Walton loved many things: his family, his country, his business, flying, and people. But right up there is also his love of ice cream. The Spark Café is an

old-fashioned soda fountain where visitors can enjoy ice cream, sweet treats and beverages while taking in the beautiful and historic Bentonville Square. The music, movies and ice cream floats will take you back to a simpler, more carefree time. www.WalmartMuseum.com.

#### **ROGERS FIRE DEPARTMENT MUSEUM**

The Rogers Fire Department Museum located in Fire Station No. 1 at 301 N. First St. is filled with Rogers history and offers free tours of their facility. The most prominent item in the museum is "Old Hulda," the original fire truck purchased by Rogers in 1919. The American La France Pump truck was the first mechanized pump truck purchased by the Rogers Fire Department, and it could pump 350 gallons of water per minute, a vast contrast to the previous hand pumper. It has been restored to its original glory with the help of donations from Rogers' citizens. The fire department welcomes anyone to take a free tour of the museum, especially children.

#### **MUSEUM OF NATIVE** AMERICAN HISTORY

Hundreds of years ago, when the first European explorers discovered the vast new world now known as the Americas, they found a race of people already living off the land. These tribal inhabitants soon became known as American Indians. The history of the U.S. is usually thought of as being discovered in the 1500's by explorers like Columbus, Desoto, and Cortez, but there is a much more ancient history that remains untold.

The Museum of Native American





History, located in Bentonville, invites you to "Walk Through America's Past," to give you a glimpse into what life was like for America's first inhabitants. The museum is divided into five different time periods that will quide you through the constant changing lives of the Native Americans, as seen through their artifacts. The displays feature relics that date from over 14,000 years old to historic times. www.MoNAH.us

#### **ARKANSAS AIR & MILITARY MUSEUM**

Follow the colorful history of aviation in Arkansas and American military conflicts through numerous displays of original artifacts and aviation memorabilia. The historic aircraft in the museum are unusual among museum exhibits, because many of them still fly. Static displays at the museum range from the golden age of aviation to the jet age, including Vietnam-era Army helicopters and a Navy carrier fighter. Located in Fayetteville.

www.ArkansasAirandMilitary.com.

#### ARKANSAS GAME AND FISH **COMMISSION NATURE CENTER**

The Arkansas Game and Fish Commission will open a nature center in Springdale in 2020. The 32,000 square-foot facility will be built on a 61-acre site along Spring Creek, near the intersection of Interstate 49 and Wagon Wheel Road. It will focus on the unique natural features and ecosystems found in the northwest region of the state. Proposed facility highlights include a state-of-the-art educational facility, indoor and outdoor classrooms, education pavilions, traditional and 3-D archery ranges, watchable wildlife walking trails, wildlife habitat areas, native gardens, and many other conservation education and outdoor recreation amenities. A portion of the property will be restored to native grassland that will provide important wildlife habitat and serve as a model for future restoration efforts. www.agfc.com

#### SUPPLY CHAIN HALL OF FAME

The Council of Supply Chain Management Professionals announced the construction of a new Supply Chain Hall of Fame, which will open in Rogers in 2020. The hall will be associated with the University of Arkansas' Sam M. Walton College of Business and will have a multifunctional exhibit and meeting space. It is expected that the hall will have a series of

rotating exhibits about leaders in the supply chain sector, and functions will include lectures and roundtable discussions. The Executive Director will be University of Arkansas Supply Chain Management Professor Remko Van Hoek.

#### PEA RIDGE NATIONAL MILITARY PARK

Visit the site of the 1862 battle that saved Missouri for the Union in one of the largest Civil War battles west of the Mississippi River. The 1862 battle stopped the Confederate drive to take Missouri. The 4,300-acre park is located ten miles northeast of Rogers on Scenic Hwy. 62. Pea Ridge is one of the most well-preserved Civil War battlefields in the U.S. featuring a seven-mile, 10-stop tour road in addition to hiking and horse trails. Inside the Visitor Center is a theater, bookstore and museum. Civil War reenactments conducted regularly at the park. www.NPS.gov/peri/index.htm

#### PRAIRIE GROVE BATTLEFIELD STATE PARK

Recognized nationally as one of America's most intact Civil War battlefields, Prairie Grove Battlefield State Park protects the battle site and interprets the Battle of Prairie Grove, where on December 7, 1862, the Confederate Army of the Trans-Mississippi clashed with the Union Army of the Frontier in a day of fierce fighting resulting in about 2,700 casualties. This marked the last major Civil War engagement in Northwest Arkansas. Prairie Grove Battlefield features a one-mile walking Battlefield Trail, a five-mile (self-guided) driving tour, a 15-point geocache tour, and Battlefield Museum. www.ArkansasStateParks.com/ prairiegrovebattlefield

#### **VETERANS MEMORIAL | ROGERS EXECUTIVE AIRPORT CARTER FIELD**

The Rogers Executive Airport is a dynamic general aviation airport that serves both domestic and international air transportation needs of the City of Rogers and the Northwest Arkansas region. Located at the entrance to the airport on the north side of Rogers, a veterans' memorial including military aircraft is a striking tribute to Vietnam veterans. www.Tinfeathers.com/ Museum/Airports/Rogers/Rogers.htm

# THE BELLA VISTA VETERANS

The Bella Vista Veterans Wall of Honor

was established in 2004 by the Veterans Council of Northwest Arkansas on a 1.7-acre site that connects to the Lake Bella Vista walking trail. The monument features 25 walls set in a circular pattern that contain more than 4,100 granite tribute tablets inscribed with the name of service people from 23 states who served in the military from 1776 to 2006. The monument is a setting where visitors can be reminded of the sacrifices made by so many to create and preserve the freedoms we enjoy today.

www.BeautifulBellaVist.com/memorial

#### FAYETTEVILLE NATIONAL CEMETERY

Fayetteville National Cemetery in Fayetteville was established in 1867 and its original interments were remains removed from the battlefields at Pea Ridge, Prairie Grove, Cane Hill and other places in the area. The cemetery features a Carillion, Revolutionary War Soldier Memorial, 1st Marine Division Memorial and a Purple Heart Memorial. The cemetery was placed on the National Register of Historic Places on July 28, 1999 and later added to the Civil War Discovery Trail.

www.cem.va.gov/cems/nchp/fayetteville.asp





Downtown is home to charming brick streets leading to a magical blend of sights, sounds, aromas and tastes. It is a melting pot where business, dining, creativity, shopping, art, music, commerce, history, professional services and more come together to form a vibrant community. It is also home to a multitude of businesses that provide not just shopping, but an experience.

#### ART ON THE BRICKS ART WALK

Downtown Rogers Art on the Bricks is a monthly Art Walk held the second Thursday of each month from 4:30 p.m. - 7:30 p.m. This art walk encompasses businesses on 1st, 2nd and 3rd streets as well as Walnut and Elm Streets. 20-25 shops and other businesses provide space for guest artists to open a pop-up shop where the public is invited to view and purchase original art.

www.RogersLowell.com/events

#### **SHOPPING WITH YOUR HEALTH AND WELLNESS IN MIND**

There are also many businesses in downtown that focus on health and wellness. Find them on the Rogers-Lowell Area Chamber of Commerce's Business Directory at www.RogersLowell.com

# HOUSE OF WEBSTER | GIFT SHOP

When visiting downtown Rogers, one stop you don't want to miss is the House of Webster established in 1934. The company was started by the husband and wife team of Roy and Evelynn Webster. Roy worked his local newspaper route and sold milk, cakes, donuts, pies and other delicious items baked by his wife. By 1941, the Webster family and their delicious homemade goods were being sold to a local freight company as gifts to their employees at the holidays. That began the long tradition of gifting at House of Webster.

The House of Webster is famous for gift items. Choose from pancake and biscuit mix, smoked ham and bacon for some of the best-tasting gifts ever imagined.

House of Webster has established itself as a national player in the wholesale jams and jellies market. Their mason-style jars are found in specialty grocery stores, farm stores, gift shops, amusement parks, hardware stores, museums and restaurants. House of Webster continues to produce the highest quality jams, jellies, preserves, fruit spreads, fruit butters, relishes, salsas, mustards, syrups, BBQ sauces and pickled products. www.HouseofWebster.com

#### **THE 1907**

High Street Development hosted a groundbreaking November 1, 2017 for The 1907, a historical renovation of the property formerly known as the Dollar Saver in downtown Rogers. The property, an old grocery store, is located at the corner of 1st and Walnut and opened in 2019. The 1907, named for the year it was originally built, features an event space, eleven one-bedroom apartments, and is home to a variety of eateries such as Yeyo's el Alma de Mexico and the headquarters of Onyx Coffee Lab. "We felt like it added a new element to build on the vibrancy that's been building in downtown Rogers, but it's also respectful of what's great about downtown Rogers already," said Ward Davis, a partner with High Street Real Estate and Development.

#### IT'S AN EXPERIENCE "ON THE BRICKS"

Many downtown businesses offer unique experiences, classes and other interactive components for visitors and residents.

Experiences on the bricks include art/ maker classes, food and beverage classes and parties, live music performances, art and historical exhibits, dance and

fitness classes, outdoor activities, trivia and game competitions, corporate team building events and more. Most downtown businesses are dog-friendly as well! View a list of downtown Rogers experiences that is updated monthly at www.RogersLowell.com, and a list of dog-friendly businesses at www.VisitRogersArkansas.com.



#### Preparing Children for Life

www.myothermotherpreschool.com

#### Programs Offered

- Infant / Toddler Care
- Pre-School Development
- Pre-K Curriculum
- Part-time Care
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- School Age Summer Program

(479)636-4MOM

218 N. 14<sup>th</sup> Street - Rogers AR

Monday-Friday - 6:30am-6:00pm





# EXPERIEN

Craft beer enthusiasts will find plenty to love in Northwest Arkansas. From innovative microbreweries and flavor-focused taverns, such as Brick Street Brews, to restaurants offering a lineup of their own brews, take your pick from delicious drinks throughout Northwest Arkansas and taste your favorite beers right from the source when you visit our brewery taprooms. Wine lovers can't go wrong either, with Sassafras Springs Vineyard just minutes away.

#### **BRICK STREET BREWS**

Featuring only Arkansas' finest craft beers along with fine wines from around the world. Brick Street Brews' beer menu changes often to offer the very best brews around. Flights of beer from each brewery provide a range of tastes, colors and even textures. Find a spot in the Beer Garden, take a turn at baggo in the back, or kick-back to watch the game on the three flat-screen TVs. Local musicians are featured on Fridays and Saturdays, and or whenever there's someone willing to play. www.BrickStreetBrews.com

#### FOX TRAIL DISTILLERY

At its core, Fox Trail Distillery in Rogers is inspired by the Upland South, made in Arkansas. They make and produce spirits in-house and offer an amazing craft cocktail experience using hand-crafted spirits. For a great, in-depth look at this unique location, check out their Whiskey or Spirits Tours. www.foxtraildistillery.com/

#### HAWK MOTH BREWERY & BEER PARLOR

Hawk Moth is a small batch brewery

and beer parlor in Historic Downtown Rogers. They craft old-world beer styles that have a modern American twist with a heavy focus on barrel aging and blending. www.hawkmothbrewing.com

#### MOONBROCH BREWING CO.

Moonbroch Brewing Co. in downtown Rogers includes two full-service bars with 24 craft beers on tap, cocktails, and wine. They have a menu featuring a mix of traditional Irish, English and American pub food. The three-level building houses pool tables, a foosball table, board games, a patio and live music and entertainment nearly every weekend. www.facebook.com/ **MoonbrochBrewingCo** 

#### NATURAL STATE BEER CO.

Natural State Beer Co. has become a destination for locals and tourists to enjoy the sunset-lit patio overlooking a beautiful reflection pond while enjoying a perfectly brewed and poured beer. The German Purity Law (Reinheitsgebot) is their standard for crafting delicious beers using only malt, hops, water and yeast. www.naturalstatebeercompany.com/beer

For a listing of Distilleries, Beer & Wine Escapes go to page 63 of this Guide

#### OZARK BEER CO.

In the Ozarks, hard work makes honest people, and at Ozark Beer Co., hard work makes honest beer. They strive to make great beer that speaks to the quality and character of the region. They are proud to be in the Ozark Mountains, with its relaxed atmosphere and eclectic population of farmers, craftsmen, and captains of industry. At Ozark Beer Co., they make beer in a century-old building and bring neighbors together. All people lucky enough to call the Ozarks home can be proud. www.OzarkBeerCompany.com

#### SASSAFRAS SPRINGS VINEYARD

The Winery at Sassafras Springs Vineyard is one of Northwest Arkansas' premiere wineries. Enjoy exceptional wines from all around the world inside their beautiful tasting room, under a covered patio next to the fireplace, or on one of their many over-sized decks. They can host weddings, anniversaries, engagement parties, birthdays, corporate engagements, Christmas parties, or any other celebrations. In 2019, the vineyard celebrated the opening of a new lodge on the winery's grounds. The building, with 3,000 square feet of interior space, boasts a large great room measuring 20 by 40 feet, four elegant suites, five bathrooms and a small, well-equipped kitchen. www.SassafrasSpringsVineyard.com



# A. G. RUSSELL KNIVES

From his humble beginnings in Eudora, Arkansas, A. G. Russell always loved to design and construct knives. Moving from the kitchen table to a small building on his farm in 1966, A. G. Russell Knives has grown into one of the largest knife sellers and catalog companies in the business. In March of 2002, the company moved into their current facilities located off Interstate 49 exit 81 in Rogers, offering all types of knives and accessories in their on-site retail store. www.AGRussell.com

# **ARKANSAS & MISSOURI RAILROAD**

Arkansas & Missouri Railroad's special passenger train services offer you "A Window Seat to History" -- an opportunity to travel in the style of a bygone era. You'll enjoy the leisurely elegance of real train travel through the mountains and valleys of Northwest Arkansas. Over trestles with views for miles and through a quarter mile tunnel, your journey will take you all the way to the top of the scenic Boston Mountains and into the historic Arkansas River

Basin. The Arkansas & Missouri Railroad is one of the few commercial lines left in the U.S. that operates both freight and passenger service. All passengers travel the regular working rails in refurbished antique passenger or parlor coaches. Be sure to look out for the "Razor Rail" during Arkansas Razorback football season that takes you from downtown Rogers to Fayetteville and back. www.AMrailroad.com

# DAISY AIRGUN MUSEUM

The Rogers Daisy Airgun Museum located in downtown Rogers is home to the world's largest collection of antique airguns, BB guns and commemorative rifles. More than 150 air rifles and toys are on display, including Napoleon-era guns, original advertising and pieces from the seventeenth century to modern movie memorabilia, vintage Daisy products and Red Ryder collectibles. Shoppers come to see the complete line of current Daisy products and take something home from the gift shop. The museum is in a building dating back to 1896, formerly the Rexal Drug Store and Soda Fountain. www.DaisyMuseum.com

# FAST LANE ENTERTAINMENT

Fast Lane Entertainment in Lowell is a popular entertainment complex for families as well as corporate and community events. The center features bowling lanes, arcade games, bumper cars, a laser tag arena and rooms for birthday parties and corporate events as well as dining. www.FastLaneBowl.com

# FLIP SIDE NINJA PARK

Flip Side Ninja Park in Lowell is the perfect gym to test your ninja skills, enjoy a fun alternative workout, or provide safe entertainment and fitness for kids. A veteran-owned family business, the park allows visitors to battle against many unique and familiar obstacles, like the warped wall, for a new challenge each visit. They offer beginner and advanced level challenges. www.FlipSideNinja.com

# **DEFY | EXTREME AIR SPORTS**

Jump around on one of the largest jumping fields in America. Defy, in Lowell, features over 9,000 square feet of connected, world-class trampolines in a 18,000-square-foot facility. Its trampoline grid offers over 60 trampolines, including the famous angled wall trampolines, launching decks and a few surprises up in the ceiling to test your vertical. You'll also enjoy the Ninja Obstacle Course, Extreme DodgeBall, AirDunk, SlackLine, Foam Pits and more! www.Defy.com

# THE JONES CENTER

Bernice Jones had a dream of providing a place where the people of her community could come together to learn, play and belong. In 1995, she gave The Jones

Center to the Northwest Arkansas region as a gift. She believed recreation is a way to serve families, strengthen community and make this area a better place to live. Located in Springdale, the center provides the community recreation (pools and ice arena) and fitness (gym and community trail), educational and youth development opportunities. www.The JonesCenter.net

# NWA SPACE (COMING SOON)

NWA Space in Lowell has a goal to inspire a lifelong love of learning by supporting S.T.E.M education and by providing an easily accessible, vibrant, interesting and ever-changing place for Northwest Arkansas residents and visitors to explore discoveries in space exploration, science, technology, engineering, and math. The facility will house a giant telescope, a planetarium, an observatory and much more. www.nwa.space





# TITANIC MUSEUM ATTRACTION

Located in nearby Branson, Missouri, this museum is a celebration of the ship, passengers and crew. It is said that the best way to respect and honor those who gave their lives is to simply tell their stories. The

museum opens the door to the past in its one-of-a-kind way - letting "passengers" experience what it was like to walk the hallways, parlors, cabins and Grand Staircase of the Titanic while surrounded by more than 400 artifacts directly from the ship and its passengers. Feel their spirit presence in the galleries where over 400 personal and private artifacts are on display. Many are on display for the first time in the world. This collection is valued at over four and a half million dollars. It is a self-quided tour. www.TitanicBranson.com

# **MODERN MISSION OUTDOOR LASER** TAG & AIRSOFT | INDOOR BATTLEFIELD

Modern Mission in Fayetteville has invested in the best equipment in the industry and offers an exciting brand of outdoor laser tag and airsoft for Northwest Arkansas residents and visitors. Every mission and experience are different so come prepared for some excitement. This is not paintball. They provide an outdoor experience that is similar to paintball but without the pain (Airsoft does use plastic BBs), and an indoor battlefield perfect for birthday parties, private parties, and corporate team building. www.ModernMission.com

# SCOTT FAMILY AMAZEUM

The Scott Family Amazeum in Bentonville features approximately 50,000 square feet of exhibit and learning spaces inside the museum to bring learning to life and enhance family involvement, while evoking a sense of curiosity and discovery through hands-on activities. Interactive exhibits engage visitors with the land, industries and people who built the Arkansas culture and sustain it today. Exhibitions include the 3M Tinkering Hub; General Mills Lift, Load and Haul; Market Sponsored by Walmart; Nature Valley Water Amazements; Nickelodeon Play Lab; Hershey's Lab and more. In addition, approximately one acre of outdoor space accommodates year-round learning and provides a backdrop for experiments and experiences inspired by the seasons. www.Amazeum.org

# THE PEEL COMPTON FOUNDATION

The strength and diversity of The Peel Compton Foundation lies in its appeal to two different audiences - those who feel a great tug at their roots in the historical character of The Peel Mansion and Heritage Gardens

and the nature-lovers and gardeners among us who value the "green" message of the late environmentalist Dr. Neil Compton as embodied in the Compton Gardens and Conference Center. www.PeelCompton.org

# **TOPGOLF**

The new Rogers Topgolf location opened in 2020. Topgolf is a global sports entertainment community headquartered in Dallas, Texas and serves millions of guests annually throughout its 49 locations. Golfers hit microchipped golf balls that score themselves, providing players with instant feedback on each shot's accuracy and distance. Players aim for 11 giant dartboardlike targets on a 215-yard outfield. The farther the shot goes and the closer to the pin, the more points the player receives. Each Topgolf venue features climate-controlled hitting bays for year-round play, food, beverage, music and HDTVs on which various sports games are shown, such as football, basketball and golf. Topgolf also offers golf lessons, leagues, tournaments, concerts, and corporate and social events. www.Topgolf.com/us

# OZARK AXE HOUSE

Located in downtown Rogers, Ozark Axe House helps people experience the joy of axe throwing in a safe, casual and indoor facility. Whether you want to learn a new skill, join an axe throwing league, participate in a competitive tournament or just have a good time, Ozark Axe House is the best

way to spend time with family, friends and co-workers. They host parties, corporate events, and more. www.ozarkaxehouse.com

# **URBAN FOREST AXE HOUSE**

Urban Forest Axe House, located off of I-49 in Bentonville, is Arkansas' first facility to be certified by the World Axe Throwing League (WATL). They can host birthday bashes, bachelor and bachelorette parties, corporate events, and more. They offer many different games and challenges.

www.urbanforestaxe.house

# **WAR EAGLE MILL**

Visit a working water-powered grist mill and scenic Ozark site featuring the Historic War Eagle Bridge just outside of Rogers near Beaver Lake. War Eagle Mill's 18-foot undershot water wheel rotates when water strikes the paddles (blades) at the bottom of the wheel. The force of the water's movement drives the blades of the wheel. which rotates a turbine that drives the mill's machinery. This, in turn, allows the millstone to grind the grain into flour. Browse the War Eagle Mill Store for crafts, baskets, Arkansas jams and jellies and stone-ground whole grain meals and mixes. The entire first floor is dedicated to organic and Non-GMO grains, flours and mixes. Watch the miller at work, feed the geese and fish, wander the grounds with historic home sites and enjoy breakfast or lunch at the Bean Palace Restaurant. www.WarEagleMill.com



# **SPAS - WHERE TO RELAX**

Northwest Arkansas area spas offer a wide range of services designed to soothe and pamper. Whether you're looking for a deep tissue massage, an exfoliating body polish, a purifying herbal wrap or a whole day of serene self-indulgence, you'll find it at one of the many luxurious day spas.



For a listing of Self-care & Spas go to page 64

# **NEARBY CASINOS**

Try your hand at one of the nearby casinos for a thrilling experience you won't forget.

# **CHEROKEE CASINO & HOTEL**

WEST SILOAM SPRINGS, OK

This is your place for exciting action and entertainment 24/7. It's one of the closest casinos to Northwest Arkansas.

www.CherokeeCasino.com

# CHOCTAW CASINO HOTEL POCOLA, OK

Located in nearby Pocola, Oklahoma. It's the perfect place for a recharging weekend getaway or a rewarding weekday retreat. www.ChoctawCasinos.com

# DOWNSTREAM CASINO RESORT QUAPAW, OK

Downstream Casino Resort in Quapaw, Oklahoma is your ultimate entertainment destination. www.DownstreamCasino.com

# RIVER BEND CASINO & HOTEL | WYANDOTTE, OK

It's always a good time at River Bend Casino & Hotel. Experience the thrill of winning when you play in its newly enhanced casino. www.RiverBendCasino.com











**UNIVERSITY OF ARKANSAS** RAZORBACKS ATHLETICS

Fayetteville is home to the University of Arkansas, and Arkansans are rabid fans of the Razorbacks. The university has 19 teams competing at the highest level of NCAA competition in the Southeastern Conference, arguably one of the nation's most elite athletic conferences. That equates to more than 200 sporting events on campus every

a Double-A minor league baseball team, to Arvest Ballpark in

Park for softball and baseball tournaments and league play.

Springdale. In 2013, Rogers opened its brand new Regional Sports

year. Join the loyal crowds to "Call the Hogs" at Donald W. Reynolds Razorback Stadium during football season, or attend a track meet to see one of the most competitive track programs in the nation. Baum Stadium, home of the baseball team, has been recognized as one of the top college baseball facilities in the nation as the team regularly features future Major League Baseball players and advances to the College World Series in Omaha. Bud Walton Arena, known as the Basketball

Palace of Mid-America, is the home to the men's and women's basketball teams. It is located on campus and has a seating capacity of just under 20,000 which is the fifth largest for an on-campus arena in the United States. www.ArkansasRazorbacks.com

# NORTHWEST ARKANSAS NATURALS

Enjoy minor league baseball at Arvest Ballpark in Springdale with the Northwest Arkansas Naturals, the Double-A Texas League Affiliate of the Kansas City Royals. The park is uniquely built and features ample children's spaces, private boxes and family entertainment during games. Tickets, schedules, stats and additional information are available at its website.

www.NWANaturals.com

# AAO WHITAKER FAMILY SPORTS CENTER

Arkansas Athletes Outreach (AAO) will open its new Benton County athletic facility in Rogers in 2020. The AAO Whitaker Family Sports Center will be AAO's second sports complex. The 54,000 square-foot indoor sport and recreational complex will sit on 10 acres of land and will have two outdoor multi-sport fields, four large multi-functional hardwood courts, a 45-yard turf athletic field, classrooms, a weight room, locker rooms and a concession area. Each court area will have its own customized and contained area. with six retractable basketball goals and retractable bleachers to give it the flexibility it needs to support an array of activities and programming. The facility will also house an innovative athletic-based fitness program, a physical therapy clinic and a sports medicine clinic. AAO is a regional sports mentoring center for youth that provides sports opportunities for more than 5,000 children annually. www.aaoteam.org

# ROGERS REGIONAL SPORTS PARK

In 2013, Rogers opened its brand-new Rogers Regional Sports Park featuring six softball/baseball fields built especially for tournament and league play. It also features ponds and a link to the city's trail system. The 13AA Arkansas State Tournament will be hosted from June 26-28, 2020 bringing in

teams from multiple states. Senior Softball USA organization will host its 6th Annual Midwest Championships in July. It's an impressive facility for both players and visitors. To learn more about the park, upcoming tournaments and league play call the Rogers Parks Department at (479) 631-3350.

# VETERANS MEMORIAL PARK

This 23-acre neighborhood park near downtown Rogers features a sports field complex with outstanding facilities including two baseball fields, two softball fields, one turf football field, one grass football field and six soccer/Lacrosse fields. It is one of the most popular parks for visitors and residents to enjoy sports and recreational activities. Other amenities include a doggie station, grill, park benches, a pavilion, picnic tables, restrooms (seasonal), stocked pond for fishing, sand volleyball courts and connections to the City of Rogers trail system. A beautiful monument is dedicated to Veterans past, present and future. Call the Rogers Parks Department at (479) 631-3350 for more information.

# RODEO OF THE OZARKS

The Rodeo of the Ozarks in Springdale was named one of the top five Large Outdoor Rodeos by the PRCA in 2010. Coming together for the 76th Annual Rodeo of the

Ozarks, great cowboys, great stock, and great contract personnel will fill the arena on June 24-27, 2020. Contestants and professional athletes will compete in PRCA and WPRA sanctioned events: Tie Down Roping, Steer Wrestling, Barrel Racing, Bareback Riding, Saddle Bronc Riding, Team Roping and the ever-popular Bull Riding. Bring the entire family to celebrate our nation's western heritage. www.RodeooftheOzarks.org

# ARKANSAS SWIM ACADEMY

Opening in Rogers in 2020, Arkansas Swim Academy is a state-of-the-art dedicated learn-to-swim facility providing year-round swim instruction for all ages and abilities from infants to adults. They offer perpetual lessons with a goal-oriented program. www.rkansasswimacademy.com

# **GUNSMOKE SPORTING CLAYS**

Gunsmoke Sporting Clays in Garfield is a 10-station NSCA-certified clay shooting course set on 40 acres complete with a wobble trap. It includes an air-conditioned clubhouse with snacks and drinks. Private lessons are available by appointment and ammo is available at the facility. Great fun for the whole family or your next corporate outing. The Rogers-Lowell Area Chamber of Commerce hosts its annual Sporting Clays Classic at the venue each Fall.

# **FUN IN THE FAIRWAY**

Bring your clubs when you visit Northwest Arkansas. This corner of the "Natural State" is a well-known and popular destination for golfers. There is a wonderful variety of beautiful semi-private and private courses around Rogers, Lowell, and Bella Vista. If you're here in June, don't miss the Walmart NW Arkansas Championship Presented by P&G to watch the best female golfers in the world!



# **WALMART NW ARKANSAS** CHAMPIONSHIP PRESENTED BY P&G

The #NWAChampionship week will return to Pinnacle Country Club in Rogers June 15-21, 2020. An international field of 140+ LPGA Tour professionals will descend upon the course for the week-long championship, which includes

a variety of community events and three days of LPGA competition. With a purse of \$2 million, (\$300,000 to the Champion), the tournament attracts the best female golfers in the world along with golf fans from around the globe. The Golf Channel will provide television coverage.

www.NWAChampionship.com









# **EAGLE CREEK GOLF CLUB**

The Bald Eagle Course at Eagle Creek Golf Club offers 18 challenging holes set amidst the rolling terrain of the foothills of the Ozark Mountains. With Bermuda grass on its tees and fairways and bent grass greens, the Bald Eagle Course is a manicured track that is not without peril. Water comes into play on 11 of the 18 holes, with a creek meandering through the front nine. The second nine moves to higher ground, with mature trees lining each fairway. The golf club is located at the Downstream Casino Resort.

www.downstreamcasino.com/Golf\_Eaglecreek.aspx

# THE FIRST TEE OF NORTHWEST ARKANSAS

In 1997, the LPGA, Masters Tournament, PGA of America, PGA TOUR and USGA formed a partnership with the help of Founding Corporate Partner, Shell Oil Company, to lead an initiative called The First Tee. This initiative began to bring golf to kids and teens that otherwise would not be exposed to the game and its positive values. In Northwest Arkansas, the Tyson Foods First Tee Learning Center features a full-length driving range, a short game center, a large putting green and the "G" Links three-hole golf course. The facility is ALWAYS open for golfers of ALL AGES to practice. In 2018, First Tee opened a new indoor facility, offering a chance to learn and enjoy the sport year-round and in all sorts of weather conditions. A new simulator can recreate a number of real world courses digitally, and can even evaluate your swing. www.TheFirstTeeNWAR.org

# THE GREENS ON BLOSSOM WAY GOLF & COUNTRY CLUB

Get a guick round in at The Greens on Blossom Way course in Rogers. This

nine-hole course is open for public play with low green fee rates and membership options. www.LindseyManagement.com

# THE LINKS | LOWELL, BENTONVILLE, FAYETTEVILLE & SPRINGDALE

Leave your woods in the bag for The Links golf courses in Northwest Arkansas. The courses are open for public play with low green fee rates and membership options. www.LindseyManagement.com

# **LOST SPRINGS GOLF & ATHLETIC CLUB**

Lost Springs Golf & Athletic Club gives you that "club" lifestyle without the "club" dues. For a relaxing game of golf, utilize its 18-hole Championship Golf Course set on 165 acres of bent grass greens and Bermuda fairways, tees, and roughs, including five sets of tee boxes offering challenge and pleasure to golfers of all ability levels. If you need clothing or equipment, shop the fully stocked Golf Pro Shop.

Golf and Athletic club members also enjoy a magnificent clubhouse with state-ofthe-art fitness center, including cardio and free weight equipment.www.LostSpringsGolfac.com

# PINNACLE COUNTRY CLUB

Pinnacle Country Club was conceived to rival the finest private country clubs in the Midwest. The amenities and playing surfaces at Pinnacle Country Club are unmatched in Northwest Arkansas, including the only clay tennis courts in the area and a magnificent championship golf course which is home to the LPGA Northwest Arkansas Championship. Pinnacle's Zorro Zoysia fairways are not only the most current and technologically advanced, but also the plushest. The Tyee Bent Grass greens give golfers the firmest, fastest, and truest putting surfaces. The Bermuda provides

members with thick roughs that defend its championship layout. There is a game for everyone as Pinnacle Country Club has active golf associations for both men and women. www.Pinnaclecc.com

# PRAIRIE CREEK COUNTRY CLUB

Prairie Creek Country Club was built in 1968. It has matured into a very tight, challenging course with lots of beautiful but challenging trees. Length is important, but accuracy is essential. This may well be the most challenging public golf course in the state of Arkansas. With narrow fairways and unforgiving rough, this course should not be missed by visitors. www.PrairieCreekGolf.com

# SHADOW VALLEY COUNTRY CLUB

Shadow Valley Country Club is a premier golf course and country club in Northwest Arkansas. This 18-hole private golf course offers a wide variety of terrain with a rich mix of golf holes for all levels of golfers. Natural elements such as clear streams, babbling brooks, rock outcroppings and tree-lined valleys create outstanding golf ambience. www.shadowvalleyinfo.com

# BELLA VISTA VILLAGE

Nestled in Bella Vista's rolling hills, the Village's golf courses are some of the most beautiful and challenging in all of Arkansas. Bella Vista Village offers regulation 18-hole golf courses and executive nine-hole golf courses. www.BellaVistaPOA.com

For a full listing of Golf Courses go to page 64 of this Guide



Rogers and Lowell are two of the most dynamic communities in Northwest Arkansas. You'll find upscale, urban amenities and beautiful places to live with friendly neighbors. You'll enjoy a slower pace, along with gorgeous natural scenery, a mild climate, clean air and water, and endless outdoor recreational opportunities. There's a whole lot to love about your new home.

Our world-class schools, healthcare facilities and low crime rate make Northwest Arkansas a safe choice for raising your family. Thanks to the wide variety of career opportunities provided by the headquarters of industry giants Walmart Stores, Inc., Tyson Foods, Inc. and J.B. Hunt Transport, Inc., their suppliers, and many other world-class businesses, the region is one of the fastest growing areas in the country.

Our rapid growth has brought us worldclass arts, attractions, shopping, dining and entertainment options not typically found in an area our size. You'll enjoy the best shopping brands that are usually found in a sprawling metropolis without the nuisances of the bigger

city. Be sure to check the front sections of this visitors and relocation guide to find information about shopping and dining, leisure and sports activities, arts and culture, festivals and events, and attractions.

In Rogers and Lowell, you'll love our four distinct seasons rather than the monotony of a place where the weather is predictable. From fall foliage that rivals the east coast to glorious spring days, mild winters and hot summer days on beautiful Beaver Lake, we're sure you'll agree that this a great place to live, work and play.

Welcome to Northwest Arkansas, where many visitors and business travelers choose to become lifelong residents.

We're glad you're here.

# RELOCATION PACKETS

New to the area and need some help getting started? The Rogers-Lowell Area Chamber of Commerce has relocation packets available for pickup that can help get you acclimated to the area. Relocation packets include helpful information such as a list of realtors, a Rogers & Lowell map, voter ID card application, and several offers and inserts from Chamber member companies looking to assist new residents. Call or stop by the Chamber Office in downtown Rogers today to pick one up!

# 317 W. WALNUT ST. | ROGERS, AR 72756

Thank You to Our Relocation Packet Sponsors













# YOUR MOVING CHECKLIST

Stop by the Rogers-Lowell Area Chamber of Commerce for a city map, local phone book, and more information on your new hometown.	Register to vote in your new county. Call the Benton County Clerk's office at (479) 271-5704 for more information.	Enroll your child in school. Contact Rogers School District Administration (479) 636-3910 or the Transportation Department (479) 636-5421 to find
Contact water, electricity, gas, telephone, trash collection, and cable companies to establish services.	Register your vehicle. Make sure to take the following information: Your current vehicle registration certificate, proof of personal property taxes paid, proof of liability insurance and your	out where your child will need to register. [Some residents of southwest Rogers are located in the Bentonville School District and will need to contact Bentonville School District
Visit the post office to make sure your new address is on file. Notify friends,	personal property tax assessment for the current year from the assessor's	Administration (479-271-1100).]
family, magazine, and credit card companies of your new address.	office. Newcomers to Arkansas will not have personal property tax receipts for	Teach your children their new address, your new office phone number, and
Open a bank account at a bank branch convenient to your home or work.	the prior year. The assessor's office will stamp "First Assessment" on papers.	how they can reach you in case of an emergency. Identify someone they should contact in the event they canno reach you.
Identify your new family physician, dentist, and local pharmacy.		Locate a grocery store, dry cleaner,
Update your driver's license. Call the State Revenue Office at (479) 273-2724		beauty/barber shop convenient for you



for more information on where to go.

# **EXPERIENCE** THE DIFFERENCE

We invite you to make Heather Adams Dentistry your dental home.



We are a family practice with a focus on partnering with our patients to optimize and maintain your dental health. Our patients can expect to be treated with compassion and integrity. Always.



4805 Highland Knolls Rd., Suite 300 | Rogers, AR 72758 New Patients Please Call (479) 340-0966





Rogers and Lowell offer every amenity you need to live a fulfilling life in Northwest Arkansas. Whether you enjoy taking anything else, you will find it here. The City of Rogers is dedicated to providing exceptional solid waste and recycling services as well so you can spend more time planning your next adventure while they assist you in helping the environment.

# ROGERS PUBLIC LIBRARY

The Rogers Public Library is a dynamic 34,000-square-foot facility and features a large and varied environment including a family-friendly children's library, teen scene, reference area, leisure seating, and study rooms. Approximately 130,000 items including books, e-books, audio books, DVDs, videos, magazines, audio to take home or download to your computer or portable device, and more are available for checkout or use within the library. Computers and wireless laptops with Internet and Wi-fi access are also available. www.RogersPublicLibrary.org

# **ROGERS ACTIVITY CENTER (RAC)**

Located in downtown Rogers, the RAC is open year-round and serves the recreational needs of all age groups. It features men's and women's dressing rooms with showers, two full court gymnasiums, interactive game room, indoor walking track, cardiovascular room, aerobics room, classrooms, birthday party rooms and Wi-fi access. Affordable annual memberships are required to use the facility and participate in most programs which include youth sports, adult sports, and sports camps/ clinics. There are also childcare programs including summer day camp, schools-out day camp, after-school care and kid care. Fitness and enrichment programs include adult fitness classes, youth tumbling, youth dance classes, speed and agility classes, drama classes, youth art classes and martial arts.

www.RogersAR.gov/130/Rogers-Activity-Center

# ROGERS ADULT WELLNESS CENTER (AWC)

With a focus on whole-person wellness for adults age 50 or older, the Adult Wellness Center's 55,000 square-foot facility in Rogers features a warm water therapy pool, an activity pool, a state-of-the-art fitness center with cardiovascular and strength training equipment, a full-size gymnasium, a library with computer lab, an arts & crafts studio, a demonstration kitchen, wellness garden, and multiple meeting, social, and educational rooms. The AWC Membership fee is \$50/ year for Rogers residents and \$60/year for non-residents.

www.RogersAR.gov/131/Adult-Wellness-Center

# **ROGERS GREENWAY** AND TRAILS SYSTEM

The City of Rogers trail system loops nearly 60 miles throughout the city and uses floodways, drainage systems, utility corridors, and parks property for much of the trail locations. It links schools, parks, commercial centers, and neighborhoods to each other as well as to the larger Northwest Arkansas region with connections to surrounding city trails and the Northwest Arkansas Regional Greenway. Trailheads for the system include: The Blossom Way, Cambridge, Horsebarn, Lake Atalanta, Mercy, and Turtle Creek. Pick up maps at the Visitor Center located in downtown Rogers inside the Rogers-Lowell Area Chamber of Commerce office.

# THE RAILYARD BIKE PARK

One of the newest amenities in Rogers, the bike park features a natural-surface with various elements allowing riders of any skill level to enjoy the park. Test your skills in the bike park then travel down a paved trail to explore Lake Atalanta Park or shoot off-road onto multi-use trails connecting to Lake Atalanta or Pleasant Ridge trails. The bike park is open to the public from 6:00 a.m. - 9:00 p.m. unless otherwise noted due to weather or events. Call The Railyard Bike Park hotline to find out more at (479) 621-1120.

# **LAKE ATALANTA PARK**

Lake Atalanta is a special place for many long-time residents of Rogers and an important part of the historical fabric of the area. The reservoir, built from 1936-38 as a public works project of the Works Progress Administration (WPA), is named for Atalanta Gregory, the wife of O.L. Gregory

who donated most of the land that now forms the lake. The downtown Rogers lake and surrounding park were renovated and reopened to the public in 2016. Enhancements include six fishing piers, a natural splash pad for kids, a treehouse, and 2,000-foot boardwalk. Relax in the serenity garden before meandering on the 10 miles of nature trails. Reserve the Clark Pavilion for a gathering of family and friends. Get your adrenaline pumping as you ride along the off-road mountain biking trails featuring multiple skill levels.

# ROGERS AQUATICS CENTER

The water park is located at 1707 S. 26th St. The park will open its 2020 season on May 22 through Labor Day, Monday through Saturday, from 11:00 a.m. - 7:00 p.m., and Sunday from noon - 6:00 p.m. Visitors may come and go throughout the day with all day admission passes. The park features a leisure pool with two basketball goals, volleyball net, lily pad walk and large play structure; a six-lane competition pool; a 500-foot lazy river that contains therapy jets and vortex pool; a plunge pool with a rock climbing wall and tot pool with a big play structure; a splash pad; two speed slides off of a 40-foot tower and a bowl slide off of a 40-foot tower; and open and enclosed flume slide off of a 40-foot tower; and pavilions and concession stand. For more information, call (479) 936-5482.

# J.B. HUNT TRANSPORT SENIOR ACTIVITY CENTER | LOWELL

The J.B Hunt Transport Senior Activity Center in Lowell serves seniors who are 60 plus and older. The center provides a place for active seniors wanting to meet other seniors, volunteer opportunities, socialization, trips, a computer station, billiards, games, music, dance and dinner outings. The center is located at 704 E. Monroe Ave. in Lowell. Call (479) 365-2755 for more information.

# **BOYS & GIRLS CLUB** OF BENTON COUNTY

The Boys & Girls Club of Benton County enables and inspires youth to realize their full potential in a safe and nurturing environment. It's a convenient and affordable place for children to learn, play, socialize and develop life skills that are essential to a successful and productive future. Operating in five facilities, the

organization serves school-aged children (ages 6-18) in Northwest Arkansas, providing out-of-school youth development and family support programs. Programs and services support in-school learning, promote health and wellness, develop honorable character and leadership.www.BGCBentonCounty.org

# ROGERS RECYCLING CENTER CURBSIDE AND DROP OFF

The City of Rogers is dedicated to keeping the city clean and sustainable and offers two options for recycling. Curbside recycling, handled by Orion Waste Solutions, and a 24-hour drop off facility. The Rogers Recycling Center partners with other facilities around the county to keep recyclable or hazardous material out of our landfills and keep our city beautiful for future generations. The James R. Welch Recycling Center is located at 2300 N. Arkansas St. in Rogers. The center offers a free self service recycling drop off to the public. Operating times are 8:00 a.m. - 5:00 p.m., Monday-Friday, and Saturday from 8:00 a.m. to 12:00 p.m. If you need information or assistance, stop by during the center's operating hours or call (479) 621-1185.

www.RogersAR.gov/401/Rogers-Recycling-Center

# ANIMAL SERVICES | ROGERS AND LOWELL SHELTERS

Since 2010, Rogers Animal Services has saved over 7,000 animals by finding them new homes, returning them back home, or getting them into rescue. Visit the animals that are available for adoption at the shelter located at 2935 W. Oak St. The shelter is always in need of donations or volunteers. Call (479) 621-1197 for more information about shelter hours or to find out how you may help volunteer.

www.rogersar.gov/272/Animal-Shelter www.LowellArkansas.gov/departments/animal-welfare/

# **HUMANE SOCIETY FOR ANIMALS, INC.** BENTON COUNTY

The Humane Society for Animals, Inc. is a non-profit 501(c)(3) organization that provides for the welfare of dogs and cats in Benton County through shelter and adoption services, spaying and neutering vouchers, and humane education. The Humane Society for Animals has held over 90,000 animals since it originally opened in 1972. They are opening a new facility soon at 407 E. Nursery Rd. in Rogers.

www.humanesocietyanimals.org

Northwest Arkansas is an outstanding place for business and employment. Led by Walmart Stores, Inc., Tyson Foods, Inc. and J.B. Hunt Transport, Inc., and many other world-renowned businesses, the Northwest Arkansas metropolitan area has experienced significant job growth the past two decades as those companies drew in their suppliers to establish nearby satellite offices. Those major companies and the University of Arkansas in Fayetteville remain centerpieces of the Northwest Arkansas economy.

Northwest Arkansas has a diverse, growing workforce totaling over 285,000. Nearly 40,000 college students attend universities and colleges in the region, giving companies a talent-rich pipeline of potential employees. These entities work with local business and industry to meet existing and new workforce needs.

Respected national publications, organizations and institutions recognize Northwest Arkansas as one of the nation's most successful, best regions as evidenced by consistent national praise over the past two decades.

# **GROWTH IS TRANSFORMING REGION** INTO WORLD TRADE CENTER

Dynamic growth has continued in the region in numerous business sectors, including corporate services/information technology, food-related industries, healthcare, sustainable technologies,

transportation and logistics, hospitality, and retail. The opening of the World Trade Center Arkansas in 2007 permanently altered the business landscape in Northwest Arkansas, and the global business leadership of local companies headquartered here is evident.



#### INDUSTRY & MANUFACTURING

A strong mix of privately-owned and Fortune 500 companies continue to set up offices throughout the area. In addition to the global headquarters of industry titans Walmart Stores, Inc., Tyson Foods, Inc., and J.B. Hunt Transport Inc., the Rogers and Lowell Area is also home to Assembled Products Corporation, Crafton Tull, Sealed Air Corporation - Cryovac, Clack Corporation, Daisy Outdoor / Gamo Airguns, Collective Bias, Glad Manufacturing Company, Central States Manufacturing, Inc., House of Webster, Harris Baking, Bekaert Corporation, Mundo-Tech, Inc., Preformed Line Products, FM Corporation, Pel Freez Arkansas, LLC., Pepper Source, Rite Temp Manufacturing, Southeast Poultry, Inc., Serco, Inc., Transplace, Delta Systems & Automation, Kennametal Inc., Ozarks Coca-Cola/Dr.



# One of the **FASTEST** GROWING **ECONOMIES**

through 2020

The Fayetteville-Springdale-Rogers Metropolitan Statistical Area (Northwest Arkansas MSA) is ranked No. 2 (out of 381 MSA's) for the most employment growth in 2019-2020 and No. 7 for gross metropolitan product growth for 2019-2020, per a research report by the U.S. Conference of Mayors in June 2018. The report also showed the region's economy makes up over 22 percent of the State of Arkansas' Gross State Product and is a larger economy than the countries of El Salvador, Syria and Jamaica. The region's economy is projected to grow at 3.7 percent annually between 2019 and 2022, making it one of the top metropolitan areas in the nation.

Pepper Bottling Company, Clorox, Geary Engineering PA, HP Engineering, Inc. Tatum Smith Welcher Engineers, Inc., Benchmark Group, Core States Group, Wachter Inc., Stitt Energy Systems, Inc., PB2 architecture + engineering, Hight Jackson Associates, P.A., Ozark Beer Company, New Province Brewing Company, WestRock and more.

#### WORLD CLASS OFFICE SPACE & TECHNOLOGY

Consumer packaged goods companies continue to flock to the region. Over 1,350 Walmart vendors now call Northwest Arkansas home and take advantage of worldclass office space and premiere technology available to them. Regional offices for some of these industry leading suppliers include 3M, Abbott Nutrition, Bayer Healthcare, Bausch & Lomb, The J.M. Smucker Company, Clorox Sales Company, Coca-Cola North America, Compucom Systems, Inc., Del Monte Foods, Inc., General Mills, Johnson and Johnson Sales and Logistics Company, LLC, Keuria Dr Pepper, Kimberly-Clark, Kraft Heinz Company, Land O'Frost, Merck Consumer Care, MillerCoors, Nestle Walmart Team, Nielsen Company, NUK-USA, Ocean Spray Cranberries, Inc., Proctor & Gamble, RB, SC Johnson A Family Company, ShurTech Brands, LLC, Spectrum Brands, LLC, TreeHouse Sales & Solutions, Inc., Unilever and Welch's.

# EASY ACCESSIBILITY

Accessibility is impressive in the region and improving. Northwest Arkansas is easily reached from any destination throughout the nation. Northwest Arkansas National Airport (airport code XNA) offers daily, non-stop flights to cities throughout the nation. The Rogers Executive Airport Carter Field accommodates private, corporate and charter aircraft and serves as home to the Walmart fleet, making it the second busiest airport in the state of Arkansas as well as a key stop for business travelers, with international customs on site.

Interstate 49 connects major cities in Northwest Arkansas, making travel within the region quick and easy. The region is centrally located in the United States and only hours from Kansas City, St. Louis, Oklahoma City, Dallas, Memphis and New Orleans.

# **WORLD TRADE CENTER ARKANSAS**

PROMOTING INTERNATIONAL TRADE

The World Trade Center Arkansas (WTCA) was founded in 2007 through the vision of former Congressman and current Senator John Boozman, and the collective efforts of University of Arkansas, Arkansas Economic Development Commission (AEDC), Hunt Ventures, Governor's Office, and the City

of Rogers. In 2007, the University of Arkansas became the World Trade Center Association licensee solidifying the WTCA as the operator within the World Trade Centers Association. This dynamic partnership provides an incomparable academic component to the organization's activities. That same year, a partnership was forged with the Arkansas Economic Development Commission to strategically position the organization to facilitate and expand international trade for regional, statewide and global clients.

#### WTCA MISSION

As Arkansas' global business resource, the WTCA is a non-governmental organization helping Arkansas' business community compete more effectively in a global market. Since 2007, its mission has been to partner with numerous firms across the state to establish and strengthen their global presence through comprehensive international business services, global connections and professional development and networking events. The WTCA brings together businesses and governmental agencies involved in foreign trade to further our state's economic outlook and encourage stability through world trade development.

www.ARWTC.org

Northwest Arkansas Population Reaches 5

The Northwest Arkansas MSA reached a population of 500,000 in 2014. The region adds 34 new people a day since the U.S. Census and has more than doubled in population since 1990. The significance of reaching this milestone is that many companies use the 500,000-population benchmark to narrow down a list of locations for relocation or expansion purposes. Northwest Arkansas is expected to become a top 100 MSA in the next year.

# SMALL BUSINESS RESOURCES

ROGERS-LOWELL AREA CHAMBER OF COMMERCE HELPS GROW YOUR BUSINESS

Rogers and Lowell offer access, low cost of living, a strong customer base, an enviable quality of life and an international playing field all with the feel of a small town. It's the perfect place to expand, startup or relocate a business.

A variety of tools and resources are offered by the Rogers-Lowell Area Chamber of Commerce to meet the needs of small businesses, including counseling and guidance, educational programs, opportunities for small businesses to promote their products and services and recognition of outstanding small businesses. The Chamber is a five-star accredited chamber.

The Chamber offers an on-site small business resource center, networked consulting room, complimentary publications and valuable information for



potential franchisees or new small business owners.

The Chamber's Entrepreneur's Guide provides key information to help start or expand a small business in Northwest Arkansas.



The Chamber works closely with The Arkansas Small Business and Technology Development Center (ASBTDC) at the University of Arkansas Sam M. Walton College of Business, SCORE (Service Corps of Retired Executives), the Small Business Administration (SBA), the Northwest Arkansas Community College (NWACC), Startup Junkie Foundation, and the University of Arkansas Global Campus - Rogers. Inexpensive and free business education seminars are offered through the Chamber to serve small business owners' educational needs. www.RogersLowell.com

# FIND A JOB

The Rogers-Lowell Area is a great place to live and do business. When you are ready to search for employment, the Rogers-Lowell Area Chamber of Commerce along with partners in the community such as the Northwest Arkansas Council provide tools to help job seekers. The Northwest Arkansas Council offers a website for employers and those looking for a job in NWA. It features a resume builder along with a comprehensive list of job openings and other career information. Find your next career at www.careersnwa.com.

The Chamber's Business Directory

on www.RogersLowell.com provides a significant list of staffing agency contacts and resources. Job seekers may also connect with the Arkansas Workforce Center (visit ARJobLink.arkansas.gov) by attending annual NWA Job Fairs (spring and fall) offered by the Chamber each year.





The Chamber also serves job seekers by providing connections to area employers and other resources. The "Help Wanted" sections of local publications such as the Northwest Arkansas Democrat-Gazette and The Job Guide are excellent resources, too. For more information and personalized assistance, call (479) 636-1240 or visit www.RogersLowell.com and click the Live & Work tab.





# **MAJOR EMPLOYERS IN ROGERS-LOWELL**

Northwest Health         2,300 Tyson Downtown Plant         370           Rogers Public Schools         2,200 Bekaert Corporation         350           Mercy Health System of NWA         2,000 Highlands Oncology Group         350           Serco-NA         1,600 Topgolf         350           Tyson Chick-N-Quick Plant         1,200 Tyson's Distribution Center         320           ARVEST - Lowell Operations Center         1,075 Nabholz Construction         300           Crossland Construction         985 Preformed Line Products Co.         300           Wal-Mart Claims Center         850 Wachter         270           Northwest Arkansas Community College         850 Central States Manufacturing         270           Central Research, Inc.         700 Crafton Tull         250           George's, Inc.         650 Benchmark Group         176           Transplace         650 Harps         120           Glad Manufacturing         600 Orion Waste Solutions         100           Wal-Mart Store #1         500 Arkansas Democrat-Gazette         100           Wal-Mart Store #5260         500 Delta Systems & Automation         100           Southeast Poultry         500 BEI Electric, Inc.         90           City of Rogers         460 Americold         59	J.B. Hunt	3 000+	Arvest Benton County	375
Rogers Public Schools         2,200 Bekaert Corporation         350           Mercy Health System of NWA         2,000 Highlands Oncology Group         350           Serco-NA         1,600 Topgolf         350           Tyson Chick-N-Quick Plant         1,200 Tyson's Distribution Center         320           ARVEST - Lowell Operations Center         1,075 Nabholz Construction         300           Crossland Construction         985 Preformed Line Products Co.         300           Wal-Mart Claims Center         850 Wachter         270           Northwest Arkansas Community College         850 Central States Manufacturing         270           Central Research, Inc.         700 Crafton Tull         250           George's, Inc.         650 Benchmark Group         176           Transplace         650 Harps         120           Glad Manufacturing         600 Orion Waste Solutions         100           Wal-Mart Store #1         500 Arkansas Democrat-Gazette         100           Wal-Mart Store #5260         500 Delta Systems & Automation         100           Southeast Poultry         500 Americold         59				
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	Kennametal	430	Tyson Employment Center	59

# ONEUPTOWN

# **Opening Summer 2020**

5102 Pauline Whitaker Parkway Rogers, AR 72758

**ONE UPTOWN** will soon offer tenants access to Rogers' premier mixed-use office and retail space. With high-end finishes and attention to detail, **ONE UPTOWN** will set a new standard for Class A properties in Northwest Arkansas.

# **EAT, WORK & PLAY AT ONE UPTOWN**

How we dine, work, and play has a big impact on our health, stress levels and quality of life. Offering convenient, low stress living, Eat/Work/Play communities eliminate the long commutes and hassle of driving across town to run errands. Less driving also means less pollution and more biking or walking for a healthier lifestyle. Eat/Work/Play communities are believed to attract a young, entrepreneurial workforce while also retaining happier and more productive employees. This theme has extended into Rogers, with **ONE UPTOWN** adding to the mix.

# For more information:

Contact our leasing office at 479.340.0999







Northwest Arkansas is consistently being recognized as one of the best places in the nation to live and work. The area is also known for its outstanding private and public educational institutions.

# ROGERS SCHOOL DISTRICT

The Rogers School District welcomes 15,400 students into its 22 schools each year and is dedicated to helping each one reach his or her highest potential. The district has 15 elementary schools that serve grades kindergarten through fifth grade, four middle schools for grades six through eight, and three high schools for grades nine through 12. The district also offers two pre-kindergarten centers for eligible families.

# NATIONAL AND STATE RECOGNITION

The district has been recognized both at the state and national level for its high-quality schools and staff. For example, three of its elementary schools, Bellview, Russell D. Jones, and Eastside Elementary, were recently named National Blue Ribbon Schools. U.S. News and World Report also ranked all three high schools among the Best American High Schools based on their high student achievement and strength of their advanced placement programs, which includes 26 course offerings. Rogers offers a public charter school that is part of the innovative, nationwide New Tech Network. Rogers New Technology High School features an instructional approach centered on project-based learning, a culture integrated technology in the classroom.

#### HIGH STUDENT ACHIEVEMENT LEVELS

The district is known for innovation and taking achievement to a higher level. Each year the district's students consistently exceed the state and national average on key tests like the state benchmark exams, the ACT college entrance exam and national norm-referenced tests. Student achievements include numerous National Merit Finalists and graduates from highly ranked colleges and universities. The Rogers Honors Academy prepares students to excel in college, career and life and develop their dreams into a reliable action plan. Each year, Rogers seniors earn more than \$15 million in scholarships.

#### DISTINGUISHED EDUCATORS

Rogers teachers are dedicated to helping children achieve the skills and knowledge needed for a lifetime of success. Teachers have recently distinguished themselves as

the National P.E. Teacher of the Year, the Outstanding Environmental Educator of the Year, Hero of the Heart award winners, the Walmart State Teacher of the Year, and the National Multi-Level Counselor of the Year as well as numerous other recognitions. The district also is a state leader in the percentage of its teachers who have achieved the national gold standard for teaching -- national board certification. Over the years, five Rogers teachers have received one of the highest honors in the country for a teacher when they were selected as a Milken Family Foundation Fellow. www. RogersSchools.net

# **BENTONVILLE PUBLIC SCHOOLS**

Students in certain parts of western Rogers are enrolled in the Bentonville School District. Over 1,320 certified teachers, support staff and administrators support more than 16,600 students at 21 schools (11 elementary, five middle, three junior highs and two high schools). Programs throughout the schools are comprehensive and designed to meet the needs of a richly diverse community and student body. http://bentonville.k12.ar.us/

# CHARTER/PRIVATE SCHOOLS

Northwest Arkansas has a variety of education opportunities including charter and private schools:

# **ELEMENTARY/MIDDLE SCHOOL**

- · Arkansas Arts Academy (Rogers)
- · Providence Academy Grammar School at Immanuel Baptist (Rogers)
- St. Vincent de Paul Catholic (Rogers)
- · First Baptist Christian School (Rogers)
- Shiloh Christian School (Rogers, Springdale)
- The New School (Fayetteville)
- Northwest Arkansas Classical Academy (Bentonville)
- Thaden School (Bentonville)

#### **SECONDARY**

- · Arkansas Arts Academy (Rogers)
- · Haas Hall Academy (Fayetteville, Springdale, Bentonville and Rogers)
- · Providence Academy Upper School at First Church of the Nazarene (Rogers)
- Shiloh Christian School (Springdale)
- The New School (Fayetteville)
- Thaden School (Bentonville)
- Northwest Arkansas Classical Academy High (Bentonville)

# HAAS HALL ACADEMY

Haas Hall Academy is a national award-winning model charter school designed to strengthen communities, inspire innovation, and provide a catalyst for the renewal of expectations for public education. Haas Hall has a 100 percent graduation rate and 100 percent college acceptance rate with campuses in Fayetteville, Bentonville, Springdale, and in downtown Rogers. Ranked the No. 1 public high school in Arkansas for the eight consecutive year by the U.S. News & World Report, it is the only gold medal school in the state. www.haashall.org

# ARKANSAS ARTS ACADEMY

Arkansas Arts Academy believes that an arts-based approach to learning promotes creative expression and enhances the academic experience. Their mission is to provide a rigorous academic program with a purposeful integration of the arts. Located in Rogers, they are an open-enrollment public charter school offering fine arts education to K-12 students. In 2018 U.S. News & World Report ranked Arkansas Arts Academy No. 8 public high school in Arkansas. www.artsk12.org

# ROGERS SCHOOL DISTRICT QUICK FACTS

15,400 students in 22 schools

Pre-kindergarten center

Includes an alternative school

# National and State Recognition

- Three National Blue Ribbon Schools
- · A public charter school that is part of the New Tech Network

# High Student Achievement

- · Each year the district's students consistently exceed the state and national average on key tests
- Student achievements include numerous National Merit Finalists and graduates from highly ranked colleges and universities
- The Rogers Honors Academy prepares students to excel in college, career and life and develop their dreams into a reliable action plan
- · Each year, Rogers seniors earn more than \$15 million in scholarships

# **Distinguished Educators**

The district highly values its teachers and offers them one of the highest career income potentials for teachers in the state

The district's teachers have won numerous awards, including:

- National P.E. Teacher of the Year
- · Outstanding Environmental Educator of the Year
- · Hero of the Heart award winners
- Walmart State Teacher of the Year
- National MultiLevel Counselor of the Year

The district also is a state leader in the percentage of its teachers who have achieved the national gold standard for teaching national board certification. Over the years, five Rogers teachers have received one of the highest honors in the country for a teacher when they were selected as a Milken Family Foundation Fellows.

Visit WWW.ROGERSSCHOOLS.NET to determine school attendance zones and bus stops for your address. There is also a map of each school zone.

#### NORTHWEST ARKANSAS **B.A.** Degree M.Ed. Degree M.S. Degree Degree Completion in Education Educational Leadership Professional School Counseling Curriculum & Instruction Special Education K-12 M.A. Degree M.S. and Ed.S. Degrees Reading Excellence in Teaching **Professional Counseling** Clinical Mental Health Counseling Ed.S. and Ed.D. Degrees M.A.T. Degree Educational Leadership **Various Programs of Study** Teaching Licensure 479-268-5812 • 901 S. 52nd St., Rogers, AR 72758 • harding.edu/nwa

**EQUIPPING LIFE-LONG LEARNERS WHO INSPIRE AND SERVE OTHERS** 

# HIGHER EDUCATION

The combined enrollment of Northwest Arkansas institutions of higher education now exceeds 40,000 students, and schools are producing more graduates, too. That's great news for the region as more people with higher educational attainment should lead to a higher overall quality of life for Northwest Arkansas residents. Because more people have degrees or specialized, job-specific training, it shows Northwest Arkansas residents have the skills companies need to find success in the region.







# THE UNIVERSITY OF ARKANSAS

Located 20 miles south of Rogers in Fayetteville, the U of A is Arkansas' major research university and the largest educational institution in the state. Founded in 1871 as a land-grant college and state university, the University of Arkansas established its campus on a hilltop overlooking the Ozark Mountains. Its "students-first" philosophy is a big reason why the school is consistently ranked among the nation's top public research universities and best values. The Carnegie Foundation classifies the university as having "the highest possible level of research," placing it among the top two percent of colleges and universities nationwide.

The University of Arkansas is the flagship of the University of Arkansas System. Over 27,000 students represent all 50 states and more than 120 countries. The U of A has 10 colleges and schools more than 210 academic programs. www.UARK.edu

# NORTHWEST ARKANSAS COMMUNITY COLLEGE (NWACC)

NorthWest Arkansas Community College (NWACC) is a comprehensive, public two-year college that serves and strengthens the community through learning for living. The commitment of NWACC to lifelong learning can be seen in the quality of instruction it offers, and the variety of programs it has designed to move students into the job market in a minimum amount of time.

Located between Rogers and Bentonville off I-49, NWACC was founded in 1989 and has grown in enrollment to over 8,000 students. Locations are scattered throughout Northwest Arkansas. Classes are taught during the day, night and on the weekends to accommodate a variety of traditional and non-traditional students.

NWACC offers an Associate of Arts degree for students transferring to a four-year institution, several Associate of Applied Science degrees leading to employment opportunities, and many other certificate programs such as nursing, respiratory therapy, physical therapist assistant, and many more.

NWACC's Culinary Arts Program offers a variety of certificate and degree options in a small and student friendly environment at Brightwater, A Center for the Study of Food, located at 801 SE 8th St. in Bentonville. Instructors are highly trained, experienced culinary professionals. www.NWACC.edu

# **JOHN BROWN UNIVERSITY**

John Brown University (JBU) is a private Christian university, founded in 1919 in Siloam Springs. JBU serves more than 2,500 students from 50 nations and 41 states, and is Arkansas' top ranked regional university according to US News and World Report for 2018. The University offers 39 undergraduate majors, including engineering, graphic and web design, nursing, business administration, and family and human services. Additionally, the John Brown University Rogers Center offers master's degrees in business, counseling, education, and visual design, as well as bachelor's degree completion programs designed for working adults. www.JBU.edu

# NTI | NORTHWEST TECHNICAL INSTITUTE

Located in Springdale, Northwest Technical Institute has served the people of Northwest Arkansas with quality education since 1975. It is nationally accredited by The Council on Occupational Education (COE). The qualified instructional staff provides students the opportunity, challenge, and training to meet their individual needs in today's world of advancing technology. The Adult Education Center at NTI services the community by providing free instruction to adults who wish to improve their academic or computer skills, obtain an Arkansas High School Diploma (GED), learn English (ESL), or study for citizenship. Individuals under the age of 18 may be admitted under Arkansas law guidelines. www.NWTI.edu

# BIT | BUSINESS AND INDUSTRY TRAINING

Located in Bethel Heights, Business and Industry Training is a member-driven network of Northwest Arkansas business and industry partners cooperating to develop a highly trained workforce. They provide training and development for all employees and employers using a 'building block' approach to skill development and training. BIT offers training in multiple areas and specializes in short-term Industrial Maintenance. They also offer Safety, Soft Skills, Fork Lift, Computer Class Training, CPR/First Aid and more.

www.facebook.com/busandind

# HARDING UNIVERSITY NORTHWEST ARKANSAS

The Harding University Northwest Arkansas campus is located in Rogers. Harding University began as a senior institution of higher education in 1924 and is fully accredited by the Higher Learning Commission of the North Central Association. It is a private, Christian, liberal arts university that comprises over 6,300 individuals from across the nation and around the world. The unique mission of Harding is to provide a quality education which will lead to an understanding and philosophy of life consistent with Christian ideals.

www.Harding.edu/nwa

# **BRYAN UNIVERSITY**

Bryan University in Rogers helps students move their professional life in a new direction. With career-focused programs

in business, criminal justice, healthcare, IT and technical, students can get their career on the fast-track toward success. Students enrolling in Diploma and Associate degree programs enjoy the flexibility of both classroom and online courses.

www.BryanU.edu/locations/rogers-arkansas

# WEBSTER UNIVERSITY

Webster University offers accredited undergraduate and graduate programs. Classes are focused on student success and taught by faculty with professional

experience in their academic fields. In 2018, Webster University relocated their Fayetteville branch to the Center for Nonprofits at St. Mary's in Rogers. Classes are also taught in Bentonville on the campus of Northwest Arkansas Community College (NWACC). Many students find that the location, small class sizes and individual attention result in better networking opportunities and successful learning outcomes. Webster classes are designed to accommodate working adults with full-time jobs.

www.Webster.edu/nwarkansas







Northwest Arkansas offers high-quality healthcare and incredible investments are being made to make it even better. The biggest expansion happened at Mercy Northwest Arkansas, a hospital in Rogers and more than 30 health clinics in the area. Arkansas Children's Northwest, a campus of Arkansas Children's Hospital, opened in Springdale in early 2018 and is a great addition to the healthcare community. Northwest Health System is one of the largest health networks in the region with numerous clinics in the area as well. Living here makes finding care for you or a loved one simple.

# **MERCY NORTHWEST ARKANSAS**

Mercy Northwest Arkansas provides healthcare to the Northwest Arkansas region with 223 integrated providers, 48 clinic and outpatient facilities and a 208bed hospital. Mercy's relentless commitment to getting healthcare right is reflected in the care co-workers and providers give every day. A \$247 million expansion recently added seven new clinics and a 7-story, 100-bed tower to the hospital that opened in 2019.

The Mercy Hospital campus in Rogers includes Mercy Hospital Northwest Arkansas, Mercy Heart and Vascular Center, Outpatient





Surgery Center, Neonatal Intensive Care Unit, Emergency Department and the Mercy Physicians Plaza (family practice, obstetrics, gynecology, cardiology, cardiovascular and thoracic surgery, gastroenterology, neurology, sleep medicine, pulmonology, critical care, radiology, and infusion center.)

Mercy in Northwest Arkansas includes the Ambulatory Surgery Center in Bentonville, emergency room in Bella Vista, and clinics in Bentonville, Centerton, Lowell, Rogers, Springdale and Pea Ridge, Outpatient Cardiac Rehabilitation in Rogers and Bentonville and Convenient Care in Bentonville and Bella Vista. www.Mercy.net

# **NORTHWEST HEALTH SYSTEM**

With a combined active medical staff of more than 540 physicians, 2,200 employees and 487 beds, Northwest Health is one of the largest health networks in Northwest Arkansas with five hospitals: Northwest Medical Center - Bentonville, Northwest Medical Center - Springdale, Siloam Springs Regional Hospital, Northwest Health Physicians' Specialty Hospital and Willow Creek Women's Hospital.

Northwest Health provides inpatient, outpatient, diagnostic imaging, medical, surgical and emergency services to the

Bentonville, Springdale, Fayetteville, Johnson and Siloam Springs communities in Northwest Arkansas. In 2018, Northwest Health joined the Mayo Clinic Care Network. The network consists of a select group of independent health systems that work closely with Mayo Clinic to improve the delivery of health care and better serve their patients and the communities they serve. Through a formalized relationship with Mayo Clinic, Northwest Health care providers have access to an array of clinical resources to promote collaboration and enhance locally provided care. For more information, visit NorthwestHealth.com



# **ADULT DAY NWA**

Recently relocated from Bella Vista to Frisco Station Mall in Rogers, Adult Day NWA, formerly known as Village House, is a 501(c)3 non-profit program providing social, recreational, educational and caregiving activities for participants. Adult Day NWA provides a supervised program of activities for individuals who may no longer feel comfortable staying home by themselves. Those with Special Needs, Traumatic Brain Injury, Dementia, Alzheimer's disease or Parkinson's, and those with conditions resulting from Stroke, Arthritis or various other life-altering events receive individual care and attention. www.adultdaynwa.com

# ARKANSAS CHILDREN'S NORTHWEST

Arkansas Children's Northwest (ACNW) in Springdale is the region's first and only children's hospital. ACNW provides right-sized pediatric inpatient, outpatient and emergency services to more than 200,000 children.

The hospital was designed intentionally for children to find delight through discovering fascinating objects from floor to ceiling, including a focal tree structure with colorful birds perched throughout the branches from the ground floor to the first floor. Bright colors and fun shapes greet patients at every turn. A natural trail, gardens and fountain provide an outside oasis.

In addition to the region's only pediatric emergency department, ACNW offers a full range of ancillary and diagnostic services. www.archildrens.org/northwest

# LANDMARK CANCER CENTER | ROGERS

Landmark Cancer Center's philosophy is simple and patient-centered. It is one of the finest comprehensive cancer treatment centers in all of America. Its dedicated team of licensed and certified professionals has the experience, technology and expertise to deliver excellent treatment and care. Equipped with a wide array of advanced technology, Landmark provides a significant step forward for patients requiring radiation therapy or chemotherapy. Landmark provides a wide spectrum of external beam radiation therapy services, including 3-D conformal treatment planning, Intensity Modulated Radiation Therapy (IMRT), Image Guided Radiation Therapy (IGRT), RapidArc and Stereoactic Radiosurgery (SRS).

www.LMCancerCenter.com

# HIGHLANDS ONCOLOGY GROUP

Highlands Oncology Group, in Northwest Arkansas, is the premier cancer center for the state of Arkansas. Cancer doesn't care who you are, but Highlands does. It is staffed by an expert team of board certified physicians, certified oncology nurses, licensed radiation therapists and radiology technicians, and oncology trained pharmacists. They offer the latest cancer-fighting technologies and services at both locations in Rogers and Fayetteville. Services include an infusion suite, radiation therapy, CLIA certified laboratory, research department, massage and lymphedema services, in-house retail pharmacy, cafe, a chapel and chaplain services. In addition to providing world-class treatment, Highlands places great importance on providing compassionate and individualized care.

www.HighlandsOncologyGroup.com

# **VETERANS HEALTH CARE SYSTEM** OF THE OZARKS

Since 1935 the Veterans Health Care System of the Ozarks (VHSO) has been

providing high quality care for our nation's Veterans. They serve Veterans living in and visiting 23 counties in Northwest Arkansas, southwest Missouri and eastern Oklahoma. Services include primary care, mental health care, specialty care, women's clinic, pharmacy, social work, surgery, and nutrition services to name a few. Located at 1100 N. College Ave. in Fayetteville.

www.FayettevilleAR.va.gov/about/index.asp

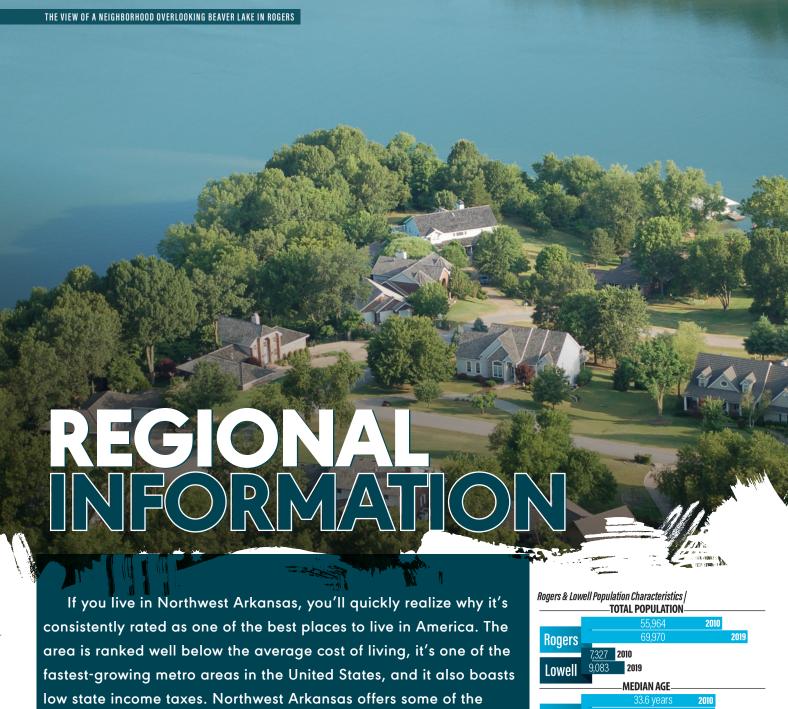
# EVEREST REHABILITATION HOSPITAL

Opened in 2020 at 4313 Pleasant Crossing Blvd. in Rogers, Everest Rehabilitation Hospital is a comprehensive, physical rehabilitation healthcare company focused on the highest levels of patient quality and outcomes. They provide cuttingedge technology and one to one therapies to patients as a premier rehabilitation provider of choice. They are open five to seven days a week, offer daily medical visits by rehab physicians and a strong nursepatient ratio that contributes to the optimal outcomes and the highest quality of care.

www.everestrehab.com







perks of a bigger city, without a lot of the hassles.

# **POPULATION**

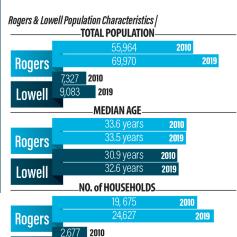
FIGURES FROM 2010 CENSUS, 2016 CENSUS ESTIMATE, AND 2019 ESRI REPORT)

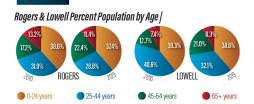
Northwest Arkansas is one of the fastest growing metro areas in the United States. Population for the region reached over 500,000 in 2014 and an average of over 30 people move into the area each day. Benton County is the second largest county in the state of Arkansas with over 278,000

residents. Rogers, Arkansas is the 8th largest city in the state.

# **COST OF LIVING**

Using an index number of 100 as the national average, the Northwest Arkansas area is ranked well below the national average cost of living at 81.9. This means that it costs 18.1% less to live in Northwest Arkansas than the average city in America.





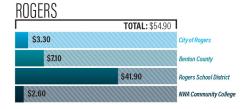
Lowell

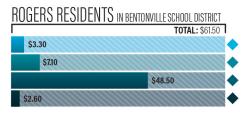
# INCOME

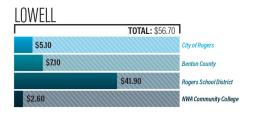
According to the Bureau of Economic Analysis of the U.S. Department of Commerce, 2018 per capita personal income for NWA was \$65,306, which is 18th highest in the nation and over \$11,000 above the national average. Data prepared by the Arkansas Department of Economic Development (ESRI report) estimate average household income for Rogers, Arkansas at \$89,979 for 2019, with an expected increase to \$100,922 by 2024 and Lowell, Arkansas at \$88,514 for 2019, with an expected increase to \$102,060 by 2024.

#### Tax Rate per \$1,000 of Assessed Value\*\*









\*\* Tax information is subject to change. For the most accurate information, call the Benton County Assessor's Office, 479-271-1037

# **REAL ESTATE &** PERSONAL PROPERTY TAX

Arkansas does not collect a state property tax. However, cities and counties collect property tax, which is the principal source of revenue for those units of government. In Benton County, assessments are made on all property, real and personal. The assessment on real estate is 20% of the true or market value. Personal property tax assessment is 20% of the usual value of such property.

# PERSONAL INCOME TAX

Arkansas traditionally ranks low in per capita state taxes. State Income Tax is based on income and levied on residents and non-residents, individuals, estates and trusts. The indexed tax tables for Arkansas Income Tax can be found at:

# www.dfa.arkansas.gov/images/uploads/ incomeTaxOffice/2019\_TaxTables.pdf

For any questions on the income tax brackets, please call the Department of Finance & Administrations at 501-682-2242.

# TRANSPORTATION

#### NORTHWEST ARKANSAS NATIONAL AIRPORT (XNA)

XNA opened in November 1998. The airport is served by six airlines including Allegiant Air, American/American Eagle, Continental Airlines, Delta Air Lines, United Airlines and U.S. Airways Express.

The 168,000 square-foot airport has an 8,800-foot runway equipped with the latest in instrument landing equipment. Long and short-term parking, shuttle and taxi services are available. The airport includes twenty-one passenger gates, airline ticketing, a restaurant, rental car leasing and airport management offices in its facility. A new 54,000-square-foot terminal was connected with the original 114,000-square-foot terminal in 2011. The airport now has a second runway and opened a new four-level, 1,400 space parking garage in 2018.

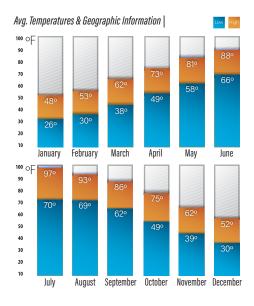
For more information on Northwest Arkansas National Airport, call (479) 205-1000 or visit www.FlyXNA.com.

#### ROGERS EXECUTIVE AIRPORT CARTER FIELD

The Rogers Executive Airport is located on the north side of the city along U.S. Highway 62. The 6,011-foot paved runway can accommodate private and corporate aircraft including jets and single/twin engine planes. The airport is home to more than 120 single, twin, turbo and jet aircraft. Aircraft maintenance, charter services and private aircraft storage facilities are available. For more information, call (479) 631-1400 or visit www.rogersar.gov/190/airport.

#### OZARK REGIONAL TRANSIT (ORT)

Safe, reliable and affordable public transportation for Northwest Arkansas. Learn more at www.OZARK.org.



Altitude: 1,386 feet

Rainfall: 40-45 inches annually

**Humidity: 55-60%** 

Snowfall: 6-12 inches annually Days max temp. over 90°: 83 annually Days min. temp. under 32°: 72 annually Average date of first frost: Oct. 15 Average date of last frost: April 15 Latitude: 361955N (36.33194) Longitude: 0940706W (-94.11833)

# **PUT YOUR GEAR DOWN IN ROGERS**



Your Complete Aviation Solution

Whether you're visiting Northwest Arkansas for a business meeting, for the excitement of a minor league baseball or college game weekend, to see your favorite artist in concert, marvel at American art in a world class setting, explore historic and corporate museums, or relax on Beaver Lake, nestled in the scenic Ozark mountains, the Rogers Executive Airport (ROG) is the best place to put your gear down.

- Full Service FB0
- Air Traffic Control Tower
- US Customs on-site

#### ROGERS EXECUTIVE AIRPORT

3 S. Airport Drive, Rogers, AR 72756 479-631-1400 airport@rogersar.gov www.rogersar.gov/190/Airport

UTILITIES
ELECTRIC & NATURAL GAS
AEP-Southwestern Electric Power(888) 216-3523
101 W. Township St., Fayetteville
www.SWEPCO.com
Black Hills Energy(808) 890-5554
655 W. Millsap Rd., Ste. 104, Fayetteville
www.BlackHillsEnergy.com
Carroll Electric Cooperative(479) 273-2421
707 SE Walton Blvd, Bentonville
www.CarrolleCC.com
WATER
Rogers Water Utilities(479) 621-1142
601 South Second Street, Rogers
www.RWU.org
Springdale Water Utilities(479) 751-5751
526 Oak Avenue, Springdale
www.SpringdaleWater.com
PHONE, CABLE & INTERNET
AT&T(800) 464-7928
www.ATT.com
Cox Communications(866) 719-9419
www.Cox.com
OTHER NUMBERS
OTHER NUMBERS

Rogers-Lowell Area Chamber of Commerce(800) 364-1240
Lowell Chamber Office(479) 770-4400
State of Arkansas Workforce Center(479) 636-4755
RECYCLING
ROGERS:
City of Rogers Recycling Center(479) 621-1185
www.RogersAR.gov/401/Rogers-Recycling-Center
eSCO Processing and Recycling, LLC(479) 899-6443
www.eSCOProcessingAndRecycling.com
Orion Waste Solutions(479) 878-1384 or 1385
www.OrionWaste.com
Rogers Iron & Metal Corporation(479) 636-2666
www.YaffeCo.net
TRG Rogers, LLC(479) 621-8800
www.TRG.net/locations/rogers-ar

Benton County Administrator .....(479) 271-1000 Benton County Clerk.....(479) 271-1013 County Judge.....(479) 271-1000

.....(479) 271-1033

Assessor's Office.....

Health Department(479) 986-1300
Planning Board(479) 464-6166
Sheriff(479) 271-1008
Tax Collector(479) 271-1040
Veteran's Services(479) 464-6123
FEDERAL OFFICE
FEDERAL OFFICES
U.S. Army Corps of Engineers(479) 636-1210
Internal Revenue Service(479) 442-3948
Social Security Administration(877) 694-5493
OLTY OF LOWELL
CITY OF LOWELL
City Hall(479) 770-2185
Fire Department (non-emergency)(479) 770-0166
Police Department (non-emergency)(479) 659-8888
Post Office(479) 770-0099
OLTY OF BOOFBO
CITY OF ROGERS
City Administration(479) 621-1117
Fire Department (non-emergency)(479) 621-1179
Historical Museum(479) 621-1154
Inspection & Codes(479) 621-1100
Rogers Parks Department(479) 631-3350
Police Department(479) 621-1172
Post Office(479) 636-3301
Public Library(479) 621-1152
Transportation & Planning(479) 621-1186





The Good Life means an abundance of venues and amenities to enjoy. Whether you are looking for places to eat, shop, stay, relax or play, Northwest Arkansas has it all. The area includes a variety of premium retailers, excellent dining choices, luxurious accommodations and a booming arts and entertainment scene. With millions of dollars in development ongoing in Rogers's Pinnacle Hills district, it has become a popular destination for both residents and visitors. Downtown Rogers's brick-lined streets are a perfect place to enjoy award-winning coffee, specialty shops and food that has been voted among the best in the state. Discover Lowell and explore a community voted one of the safest and best places to live in America, right in the heart of Northwest Arkansas. These are just a few of the many places that offer excellent options listed in this guide.

Have business in the area? The John Q. Hammons Convention Center is conveniently located adjacent to Embassy Suites Northwest Arkansas and a walkable distance to many shops and restaurants. If you need more information on finding the perfect accommodations for your visit, contact the Rogers-Lowell Area Chamber of Commerce at (800) 364-1240 or visit RogersLowell.com for complete listings.

Information about these listings can be found on pg. 8

# **GUIDES, BAIT & TACKLE, AND MARINAS**

# BASS PRO SHOPS OUTDOOR WORLD

(479) 616-1925 | Rogers

www.basspro.com Live Bait & Tackle

# CHATEAU ON THE LAKE RESORT SPA & CONVENTION CENTER

(417) 334-1161 | Branson

www.chateauonthelakebranson.com Marina, Fishing Guide

# **E & C STRIPER GUIDE**

(479) 631-3858 | Rogers

www.striperguides.net Fishing Guide

# **HOOK LINE & SINKER**

(479) 631-8118 | Rogers

www.bassxlures.com Fishing Guide, Live Bait & Tackle

# **LOST BRIDGE MARINA**

(479) 359-3222 | Garfield

www.lostbridgemarina.com Fishing Guide, Marina

# **PRAIRIE CREEK MARINA**

(479) 925-1623 | Rogers

www.prairiecreekmarina.com Live Bait & Tackle, Marina

Information about these listings can be found on pg. 24

# **MOTORCYCLE DEALERS**

#### FREEDOM POWER SPORTS

(479) 621-6006 | Rogers

www.freedompowersportsnwa.com

HERITAGE INDIAN MOTORCYCLES OF NWA

(479) 633-8443 | Rogers

www.heritageindiannwa.com

PIG TRAIL HARLEY-DAVIDSON (479) 636-9797 | Rogers

www.pigtrailhd.com

RAINBOW CYCLE AND MARINE, INC.

(479) 636-1351 | Rogers

www.rainbowcycle.com

**RAINBOW HONDA** 

(479) 903-7373 | Rogers

www.rainbowhonda.net

Information about these listings can be found on pg. 26

# THE ARTS, LIVE MUSIC, LIVE THEATER

#### ARKANSAS PHILHARMONIC ORCHESTRA

(479) 841-4644 | Bentonville www.arkansasphilharmonic.org

# ARKANSAS PUBLIC THEATRE

(479) 631-8988 | Rogers arkansaspublictheatre.org

ARTS LIVE THEATRE, INC.

(479) 521-4932 | Fayetteville www.artslivetheatre.com

#### **NWA BALLET THEATRE**

(479) 530-2967 | Bentonville www.nwaballettheatre.org

**OPERA IN THE OZARKS** 

(479) 253-8369 | Eureka Springs www.opera.org

# SONA/SYMPHONY OF NORTHWEST ARKANSAS

(479) 521-4166 | Fayetteville www.sonamusic.org

TRIKE THEATRE

(479) 464-5084 | Bentonville www.triketheatre.org

**WALMART AMP** 

(479) 443-5600 | Rogers waltonartscenter.org/AMP

**WALTON ARTS CENTER** 

(479) 443-5600 | Fayetteville www.waltonartscenter.org

Information about these listings can be found on pg. 36

# **DISTILLERY, BEER & WINE ESCAPES**

# BRICK STREET BREWS LLC

(479) 633-8483 | Rogers brickstreetbrews.weebly.com

#### **CLUB FRISCO**

(479) 633-0141 | Rogers

www.facebook.com/clubfrisconwa

# **FOX TRAIL DISTILLERY**

(479) 372-6136 | Rogers Find Us on Facebook

# HAWK MOTH BREWING

(479) 877-1011 | Rogers www.hawkmothbrewing.com JJ'S BEER GARDEN & BREWING CO.

(479) 435-6502 | Fayetteville www.thejbgb.com

# MOONBROCH BREWING COMPANY

(479) 278-2500 | Rogers Find Us on Facebook

**NATURAL STATE BEER** COMPANY

(479) 202-9454 | Rogers www.naturalstatebeercompany.com

# **OZARK BEER COMPANY**

(479) 636-BEER (2337) | Rogers

www.ozarkbeercompany.com

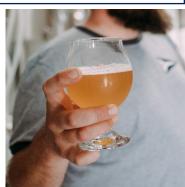
# SASSAFRAS SPRINGS VINEYARD

(479) 419-4999 | Springdale www.sassafrasspringsvineyard.com









# **SELF CARE & SPAS**

# ADVANCED DERMATOLOGY & SKIN CANCER CENTER, PLLC

(479) 268-3555 | Bentonville www.advancedskinmd.com

# ADVANCED DERMATOLOGY & SKIN CANCER CENTER, PLLC

(870) 204-5279 | Harrison www.AdvancedSkinMD.com

# ADVANCED DERMATOLOGY & SKIN CANCER CENTER, PLLC

(479) 718-7546 | Fayetteville www.advancedskinmd.com

# **BELLE JOURNEE SPA**

(479) 616-1690 | Bentonville www.bellejourneespa.com

# CHATEAU ON THE LAKE RESORT **SPA & CONVENTION CENTER**

(417) 334-1161 | Branson www.chateauonthelakebranson.com

# **DOWNSTREAM CASINO** RESORT

(888) 396-7876 | Joplin downstreamcasino.com

# **ESSENTIAL ESTHETICS**

(479) 644-3574 | Rogers www.essential-esthetics.com

# **HULL DERMATOLOGY & AESTHETICS**

(479) 254-9662 | Rogers www.hullderm.com

#### INNOVATIVE WELLNESS NWA

(479) 878-0016 | Rogers

www.innovativewellnessnwa.com

# IT'S A SECRET MED SPA

(479) 301-2229 | Fayetteville www.secretmedspa.com

# IT'S A SECRET MED SPA

(479) 202-6900 | Rogers www.secretmedspa.com

**NEW MOON DAY SPA** 

# & SALON (1886 CRESCENT HOTEL)

(479) 253-2879 | Eureka Springs

www.newmoonspa.com

# **OZARK REGIONAL VEIN CENTER & RENEW AESTHETICS** AT PINNACLE POINT

(479) 464-8346 | Rogers

www.ozarkregionalveincenter.com

# PREMIER DERMATOLOGY AND SKIN RENEWAL CENTER

(866) 973-3376 | Bella Vista www.premierderm.net

# PREMIER DERMATOLOGY AND SKIN RENEWAL CENTER

(479) 273-3376 | Bentonville www.premierderm.net

# PREMIER DERMATOLOGY AND SKIN RENEWAL CENTER

(866) 973-3376 | Fayetteville www.premierderm.net

# PURE THE SALON AND SPA

(479) 268-4440 | Bentonville www.purethesalonandspa.com

# **RED CARPET SALON & SPA**

(479) 372-7440 | Rogers Find Us on Facebook

#### SALT HEALTH, LLC

(479) 715-4645 | Bentonville www.salt-health.com

#### SPA BOTANICA

(479) 845-3293 | Rogers www.spabotanicarogers.com

# STUDIO PHYSICA

(479) 367-2591 | Rogers www.studiophysica.com

# T. MICHAEL'S SALON & SPA

(479) 986-9700 | Rogers Find Us on Facebook

Information about these listings can be found on pg. 42

# **BELLA VISTA COUNTRY CLUB GOLF COURSE & SHOP**

(479) 855-8130 | Bella Vista www.bellavistapoa.com

# BERKSDALE GOLF COURSE & KINGSDALE GOLF SHOP

(479) 855-8123 | Bella Vista www.bellavistapoa.com

# **BRITTANY GOLF COURSE &** METFIELD GOLF SHOP

(479) 855-8160 | Bella Vista www.bellavistapoa.com

# DOGWOOD HILLS GOLF COURSE & METFIELD GOLF SHOP

(479) 855-8160 | Bella Vista www.bellavistapoa.com

# EAGLE CREEK GOLF CLUB DOWNSTREAM CASINO RESORT

(417) 623-5050 | Joplin www.downstreamcasino.com/golf

# FIRST TEE OF NORTHWEST ARKANSAS

(479) 419-5807 | Lowell www.thefirstteenwar.org

# **GREENS ON BLOSSOM WAY GOLF AND COUNTRY CLUB**

(479) 631-1811 | Rogers www.lindseymanagement.com

# HIGHLANDS GOLF COURSE & SHOP

(479) 855-8150 | Bella Vista www.bellavistapoa.com

KINGSDALE GOLF SHOP (479) 855-8123 | Bella Vista www.bellavistapoa.com

**GOLF COURSES** 

# LAKESIDE VILLAGE GOLF AND ATHLETIC CLUB

(479) 442-7748 | Fayetteville www.lindseymanagement.com

# LINKS AT LOWELL GOLF AND ATHLETIC CLUB

(479) 770-6066 | Lowell www.lindseymanagement.com

# LINKS AT FAYETTEVILLE GOLF AND COUNTRY CLUB

(479) 966-4330 | Fayetteville www.lindseymanagement.com

# KINGSWOOD GOLF COURSE & LINKS AT SPRINGDALE GOLF SCOTTSDALE GOLF COURSE & AND COUNTRY CLUB

(479) 750-0216 | Springdale www.lindseymanagement.com

# LOST SPRINGS GOLF & ATHLETIC CLUB, INC.

(479) 631-9988 | Rogers www.lindseymanagement.com

# PINNACLE COUNTRY CLUB (479) 273-0500 | Rogers

www.pinnaclecc.com

# PRAIRIE CREEK COUNTRY CLUB

(479) 925-2414 | Rogers www.prairiecreekgolf.com

# **GOLF SHOP**

(479) 855-8140 | Bella Vista www.bellavistapoa.com

# SHADOW VALLEY COUNTRY CLUB

(479) 203-0000 | Rogers www.shadowvalleyinfo.com

# TANYARD CREEK PRACTICE **CENTER & GOLF SHOP**

(479) 855-8133 | Bella Vista www.bellavistapoa.com





# WHERE TO SHOP

# 8TH ST. DISTRICT

# **ARKIE APPAREL**

(479) 899-6692

arkieapparel.com Retail Special Store

# BENTON COUNTY GUN WORKS

(479) 372-6100

www.bentoncountygunworks.com Retail Special Store

# **CRICKET WIRELESS**

(479) 936-5998

www.cricketwireless.com Retail Special Store

#### **EL PUEBLO MARKET**

(479) 936-8224

www.facebook.com/EIPuebloMarket Retail Special Store

# **GATHERED GOODS NWA**

(479) 877-1843

www.gatheredgoodsnwa.com Retail Special Store, Flea Market/Antiques

# WALMART NEIGHBORHOOD MARKET #3479

(479) 633-0772

www.walmart.com Retail Special Store

# BEAVER LAKE

# **WAR EAGLE CAVERN ON BEAVER LAKE**

(479) 789-2909

www.wareaglecavern.com Retail Special Store

# WAR EAGLE MILL, INC. (479) 789-5343

www.wareaglemill.com Gift Shop

# DOWNTOWN DISTRICT

# **AMERICAN ESTATES**

(479) 616-3375

www.theamericanestates.com Retail Specialty Store

# **ANIME CAFE**

(479) 640-4411

Find Us on Facebook Retail Specialty Store

# **ANNA GRACE FORMALS**

(479) 372-6797

www.annagraceformals.com Retail Specialty Store

# **AVENUE DESIGN COMPANY**

(479) 366-8776

Find Us on Facebook Retail Specialty Store

# B. STYLED

(479) 212-2446

Find Us on Instagram **Boutique** 

# **COOK'S NATURAL MARKET** (479) 936-8306

www.cooksnaturalmarket.com Retail Specialty Store

# THE DOTTED PIG (479) 633-8552

Find Us on Facebook Retail Specialty Store

# **ED COOLEY GALLERY**

(479) 381-8307

edcooleygallery.com Retail Specialty Store

# THE FRAME SHOPPE

(479) 636-7781

www.nwapictureframes.com Retail Specialty Store

# FRESH HARVEST TASTING ROOM

(479) 253-6247

www.freshharvest.co Retail Specialty Store

# THE GATHERING IN ROGERS

(479) 636-3385

www.thegatheringinrogers.com Gift Shop

# **GOLDEN'S DESIGNER JEWELRY** AND GUN ENGRAVING

(479) 631-6800

www.goldensdesignerjewelry.com Jewelry Store

# HONEYCOMB KITCHEN SHOP

(479) 340-1022

www.honeycombkitchenshop.com Retail Specialty Store

# **HOOK LINE & SINKER**

(479) 631-8118

Find us on Facebook Retail Specialty Store

# **HOUSE OF WEBSTER**

(479) 636-4640

www.houseofwebster.com Gift Shop

# **MOLLIE LOVE**

(479) 372-6818

Find us on Facebook Retail Specialty Store

# MOSER CORPORATION

(479) 636-3481

www.mosercorporation.com Retail Specialty Store

# PALMER VIOLIN SHOP

(479) 621-0777

www.palmerviolins.com Retail Specialty Store

# **PLAYTRI ROGERS**

(479) 372-4768

www.playtrirogers.com Retail Specialty Store

# ROGERS EXPERIMENTAL HOUSE

(708) 837-4242

www.experimentalhouse.com Retail Specialty Store

# **SELAH DESIGN STUDIO**

(479) 282-1380

www.selahdesignstudio.com Retail Specialty Store

# **STUDIO 300** (479) 531-4470

Retail Specialty Store

# THE ART COLLECTIVE GALLERY

(479) 877-5868

www.artcollectivegallery.com Retail Specialty Store

#### **URBAN BATH & BODY COMPANY**

(479) 228-1930

theurbantub.com Retail Specialty Store

# **URBAN FORGE**

(800) 380-4766

urbanforge.com Retail Specialty Store

# **WALMART NEIGHBORHOOD MARKET #3654**

(479) 202-7198

www.walmart.com Retail Specialty Store

# **WALTER'S BOOT & SHOE REPAIR**

(479) 651-8887

Find Us on Facebook Retail Specialty Store

# WHITE'S JEWELRY AND COIN

(479) 631-8850

www.whitesjewelryandcoin.com Jewelry Store

# **WOMEN'S PAVILION**

(479) 936-7050

www.mywomenspavilion.com Boutique

#### **WOOF & WANDER**

(479) 877-1809

www.woofandwander.com Retail Specialty Store

# **HUDSON DISTRICT**

# **EL PUEBLO MARKET**

(479) 936-9858

Find Us on Facebook Retail Specialty Store

# PIG TRAIL HARLEY-DAVIDSON

(479) 636-9797

www.pigtrailhd.com Retail Specialty Store

# **TUCKER'S FURNITURE & APPLIANCES**

(479) 636-2608

www.tuckertime.com Retail Specialty Store

# LOWELL —

# **LOWELL PHARMACY** (479) 770-0111

www.livewellrxlab.com Retail Specialty Store

# **WORKMAN'S TRAVEL CENTER LOWELL** / THE OZARK MOUNTAIN GRILL

(479) 419-9424

www.workmanstravelcenters.com Gift Shop

# SCOTTSDALE DISTRICT

BELK (479) 621-0700

www.belk.com Retail Specialty Store

LOWE'S (479) 936-9700

www.lowes.com Retail Specialty Store

# INNACLE HILLS DISTRICT

# **BLAKEMAN'S FINE JEWELRY**

(479) 845-0088

www.blakemansfinejewelry.com Jewelry Store

# **COPPER & OAK HAIR CO.**

(479) 202-5247

www.copperandoakhairco.com **Boutique** 

# DILLY DALLY'S (479) 273-5557

www.dillydallys.com

Retail Specialty Store

# HIGHROLLER CYCLERY (479) 254-9800

www.highrollercyclery.com Retail Specialty Store

# **LEWIS & CLARK OUTFITTERS** (479) 845-1344

www.gooutandplay.com

Retail Specialty Store

# **ROPA BOUTIOUE**

(479) 273-0022

Find Us on Facebook **Boutique** 

# STEAMROLLER BLUES

(479) 319-6363

Find Us on Facebook Retail Specialty Store

# **VERIZON WIRELESS** (479) 636-0008

www.verizonwireless.com

Retail Specialty Store

# **WALKER BROTHERS**

(479) 319-6722

www.walkerbrothers.com Retail Specialty Store

# WALMART NEIGHBORHOOD **MARKET #5837**

(479) 254-1004

www.walmart.com Retail Specialty Store

# PLEASANT CROSSING DISTRICT

# A.G. RUSSELL KNIVES

(479) 631-0055

www.agrussell.com Retail Specialty Store

# AT HOME

(479) 202-2749

www.athome.com Retail Specialty Store

# **COX SOLUTIONS STORE**

(479) 254-3411

www.cox.com Retail Specialty Store

# **DULUTH TRADING CO.**

(479) 282-1234

www.duluthtrading.com Retail Specialty Store

#### HANK'S FINE FURNITURE

(479) 631-7632

www.hanksfurniture.com Retail Specialty Store

# PET SUPPLIES PLUS

(479) 636-0526 www.petsuppliesplus.com Retail Specialty Store

# RUSH RUNNING CO. (479) 202-5918

www.rushrunning.com

Retail Specialty Store

# SCOTT FRAME AND ART

(479) 696-8263

www.scottframeandart.com Retail Specialty Store

# T-MOBILE

(479) 636-0905

www.mobileonellc.com Retail Specialty Store

# **WALMART SUPERCENTER** STORE #5260

(479) 621-9769

www.walmart.com Retail Specialty Store

# PROMENADE DISTRIC

#### AT&T

(479) 621-0922

www.att.com Retail Specialty Store

# **BASS PRO SHOPS OUTDOOR WORLD**

(479) 616-1925

www.basspro.com Retail Specialty Store

# **CELLULAR SALES**

(479) 278-2449

www.cellularsales.com Retail Specialty Store

# **DILLARD'S**

(479) 936-7984

www.dillards.com Retail Specialty Store

# THE FRESH MARKET

(479) 986-8886

www.thefreshmarket.com Retail Specialty Store

# **GEARHEAD OUTFITTERS**

(479) 877-2541

www.gearheadoutfitters.com Retail Specialty Store

# PETLAND ROGERS

(479) 372-4400

petlandrogers.com Retail Specialty Store

# PINNACLE HILLS PROMENADE MALL

(479) 936-2160

www.pinnaclehillspromenade.com

# **SLEEP NUMBER**

(479) 246-9010

www.sleepnumber.com Retail Specialty Store

# T-MOBILE

(479) 246-1048

www.mobileonellc.com Retail Specialty Store

# **VERIZON WIRELESS**

(479) 636-0008

www.verizonwireless.com Retail Specialty Store

# WILD BIRDS UNLIMITED

(479) 246-0217

www.rogers.wbu.com Retail Specialty Store

# WALNUT DISTRICT

# **AARON'S SALES & LEASING**

(479) 631-6500

www.aarons.com Retail Specialty Store

# AL MCCARTY JEWELERS

(479) 636-7319

www.mccartysjewelry.com Retail Specialty Store

# AT&T (479) 246-1000

www.att.com Retail Specialty Store

# **CHANGING SPACES NWA** (479) 340-0952

changingspacesnwa.com Retail Specialty Store

# **COUSINS' OFFICE FURNITURE**

(479) 372-6484

www.cousinsfurniture.com Retail Specialty Store

# **WALNUT DISTRICT**

# **CRICKET WIRELESS**

(479) 633-8006

www.cricketwireless.com Retail Specialty Store

# FRISCO STATION MALL

(479) 553-7777

www.friscostationmall.com Retail Specialty Store

# **NOTHING BUNDT CAKES**

(479) 636-0223

www.nothingbundtcakes.com Retail Specialty Store

# **ROSE ANTIQUE MALL** & FLEA MARKET

(479) 631-8940

Find Us on Facebook Flea Market/Antiques

# SAMARITAN SHOP (479) 246-1060

www.samcc.org Gift Shop

# THE SHELTER SHOP (479) 202-5230

www.nwacs.org Gift Shop

# **SHIRLEY'S FLOWERS &** GIFTS, INC.

(479) 636-0118

www.shirleysflowersinc.com Retail Specialty Store, Gift Shop

# **STAPLES**

(479) 636-0285

www.staples.com Retail Specialty Store

# **VERIZON WIRELESS**

(479) 636-0008

www.verizonwireless.com Retail Specialty Store

# **WALMART SUPERCENTER** STORE #0001

(479) 636-3222

www.walmart.com Retail Specialty Store

# **BENTONVILLE** -

# ARKANSAS MUSICWORKS. LLC

(479) 273-2600

www.arkansasmusicworks.com Retail Specialty Store

# **BEAUTIFUL LIVES BOUTIQUE**

(479) 899-4200

www.beautifullivesboutique.com Boutique

#### **COX SOLUTIONS STORE**

(479) 657-2620

www.cox.com Retail Specialty Store

# CRACKER BARREL OLD **COUNTRY STORE**

(479) 268-5907

www.crackerbarrel.com Gift Shop

# GEARHEAD OUTFITTERS

(479) 321-3359

www.gearheadoutfitters.com Retail Specialty Store

# **MUSEUM OF NATIVE** AMERICAN HISTORY

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www.tacobell.com

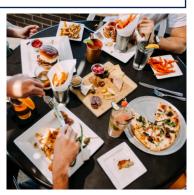
# ZAXBY'S

(479) 238-1305 | Siloam Springs www.zaxbys.com











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(479) 633-0055 | Rogers www.countryinns.com/bentonvillear

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(479) 872-8286 | Rogers

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# **GUEST INN**

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# HAMPTON INN HOTEL

(479) 986-0500 | Rogers

bentonvillerogers.hamptoninn.com

# **HOLIDAY INN & SUITES**

(479) 845-1300 | Rogers www.holidayinn.com/rogersar

# HOMEWOOD SUITES BY HILTON

(479) 636-5656 | Rogers bentonvillerogers.homewoodsuites.com

#### HYATT PLACE

(479) 633-8555 | Rogers Rogersbentonville.place.hyatt.com

# **MAINSTAY SUITES**

(479) 636-3232 | Rogers

www.choicehotels.com/hotel/AR158

# MICROTEL INN & SUITES BY WYNDHAM

(479) 636-5551 | Rogers www.microtelinn.com

# RANCH-O-TEL

(479) 636-7361 | Rogers

# **RAZORBACK INN**

(479) 631-6000 | Rogers www.razorbackinn.business.site

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(479) 631-7000 | Rogers

# **RESIDENCE INN** BY MARRIOTT

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# **ROGERS INN**

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# BEAVER LAKE VACATION RENTALS, LLC

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#### CEDAR LODGE ARKANSAS RESORT

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www.greensone.com Lake, Rental

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# NWAVACATIONRENTALS.COM

(479) 616-4535 | Rogers www.NWAVacationRentals.com Rental

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#### U.S. ARMY CORPS OF ENGINEERS

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www.swl.usace.army.mil Lake, RV Stopover

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www.houseofthree.net

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# **VILLAGE ON THE PARK ROGERS**

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www.rcmseniorliving.com/communities/ village-on-the-park-rogers/

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# CITY OF ROGERS ADULT WELLNESS CENTER

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www.rogersar.gov/131/Adult-Wellness-Center

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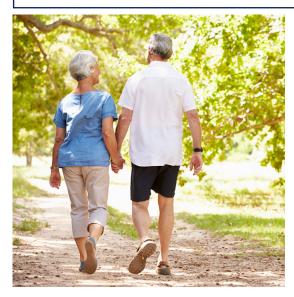
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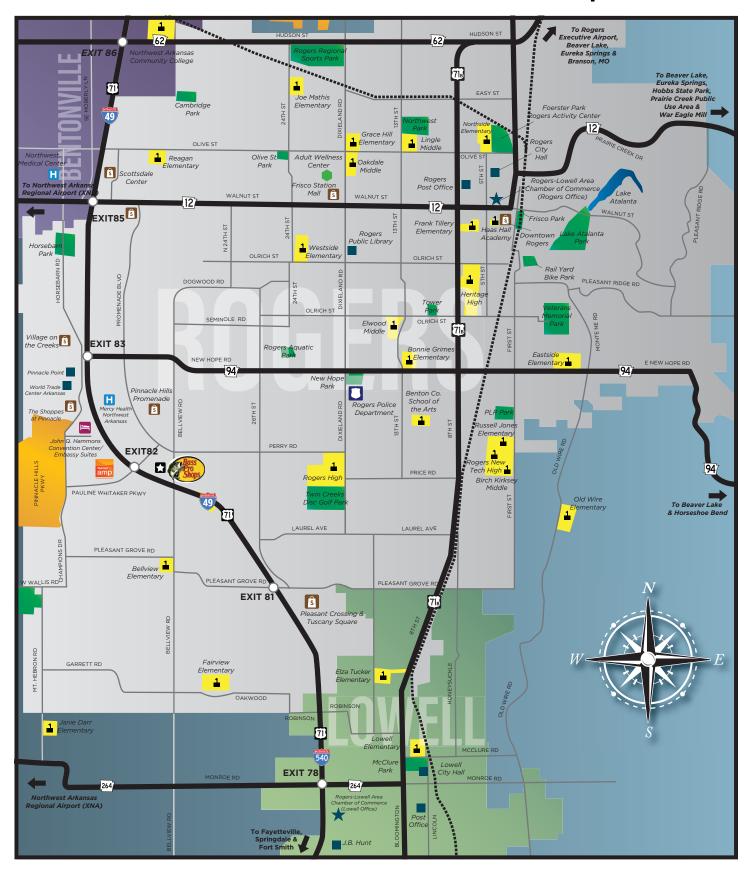


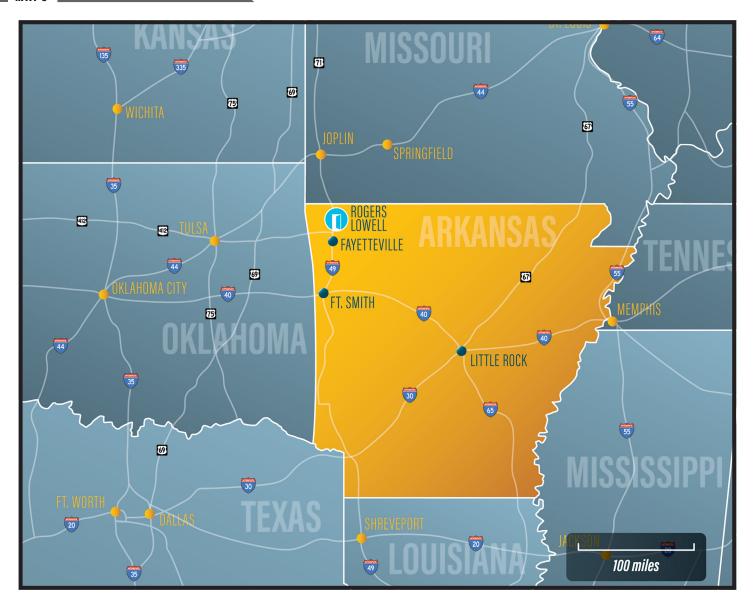


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# Distances & Approximate Driving Time from Rogers

BRANSON, MISSOURI	90	MILES.	2.0 HOURS
CHICAGO, ILLINOIS.	600	MILES.	9.5 HOURS
DALLAS, TEXAS	350	MILES.	5.75 HOURS
EUREKA SPRINGS, ARKANSAS	35	MILES.	45 MIN.
FORT SMITH, ARKANSAS	80	MILES.	1.25 HOURS
FORT WORTH, TEXAS	390	MILES.	6.25 HOURS
JACKSON, MISSISSIPPI	470	MILES.	8.25 HOURS
JOPLIN, MISSOURI	65	MILES.	1.0 HOUR
KANSAS CITY, MISSOURI	210	MILES.	3.5 HOURS
LITTLE ROCK, ARKANSAS	210	MILES.	3.25 HOURS
LOUISVILLE, KENTUCKY	570	MILES.	9.25 HOURS
MEMPHIS, TENNESSEE	344	MILES.	5.5 HOURS

NASHVILLE, TENNESSEE	550 MILES	8.5 HOURS
NEW ORLEANS, LOUISIANA	640 MILES	10.5 HOURS
OKLAHOMA CITY, OKLAHOMA	220 MILES	3.75 HOURS
OMAHA, NEBRASKA	400 MILES	6.5 HOURS
SHREVEPORT, LOUISIANA	330 MILES	6.5 HOURS
SPRINGFIELD, ILLINOIS	400 MILES	6.5 HOURS
SPRINGFIELD, MISSOURI	120 MILES	2.0 HOURS
ST. LOUIS, MISSOURI	300 MILES	5.0 HOURS
TOPEKA, KANSAS	270 MILES	4.75 HOURS
TULSA, OKLAHOMA	115 MILES	2 HOURS
WICHITA, KANSAS.	290 MILES	5 HOURS

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